

THE DIGITAL ECONOMY: POTENTIAL BENEFITS, CHALLENGES, AND IMPLICATIONS FOR REGULATION

Date: Wednesday, October 25, 2017

Venue: PIDS Conference Hall, 18th Floor, Three Cyberpod Centris, EDSA, Quezon City

Time: 9:00AM – 2:00PM

AGENDA

08:30 – 09:00

Registration

09:00 – 09:15

Opening Remarks

Dr. Gilberto M. Llanto

President, Philippine Institute for Development Studies

09:15–10:45

Panel Discussion I

“The Digital Economy: Potential Benefits and Challenges”

Countries have started to impose regulations on the digital enterprises as these have disrupted the current economic landscape. Aside from e-hailing services, home sharing and e-commerce, the developments in information technology have transformed business models in the finance, education and health services resulting to innovative products with broader service reach. In this panel, we will hear about the expanse of the digital economy. Also, the bottlenecks faced by the digital economy to flourish in the country will be discussed.

Moderator:

Dr. Francis Mark A. Quimba

Fellow, Philippine Institute for Development Studies

List of Panelists:

Role of Digital Technology on Financial Inclusion

Hon. Abigail S. Binay (TBC)

Mayor, City of Makati

Mr. Lito Villanueva

Managing Director and CEO, FINTQ

eHealth Initiatives in the Country

Dr. Raymond Francis R. Sarmiento

Director, UP Manila – National Telehealth Center

Dr. Mike Muin

Healthcare IT Consultant, MedProjects, Inc.

10:45 –11: 00

Coffee Break

11:00 – 12:30

Panel Discussion II - “New age regulations for new age businesses: Where to strike the balance?”

As the Philippines continues to improve its digital infrastructure, new businesses and initiatives have found value in servicing the country’s massive population.

Due to the disruptive nature these new-age entities, the regulatory bodies often find it difficult to regulate them, and may end up applying archaic regulations, which may hamper the growth of these digital enterprises. These may result to a failure to achieve the dual goal of consumer protection and at the same time encourage development and growth of new age businesses.

Moderator:

Dr. Francis Mark A. Quimba

Fellow, Philippine Institute for Development Studies

List of Panelists:

Status of the Digital Economy in India

Mr. Ankit Pingle

Sr. Research Associate, CUTS International

eHealth Plan 2017-2022: The Future is Now & PHIE: Status of Implementation

Ms. Emily Razal

Chief of the Systems and Software Engineering Division of KMITIS, DOH

Data Privacy Regulations in the Philippines

Atty. Juan Paolo Fajardo

Data Privacy Lawyer and Partner, Fajardo Law Offices

Role of e-finance in financial inclusion

Dir. Ellen Joyce L. Suficiencia

Acting Deputy Director, Inclusive Finance Advocacy Office

12:30 –12:45

Closing Remarks

Mr. Ankit Pingle

Sr. Research Associate, CUTS International

12:45 – onwards

Lunch

Emcee: Ms. Rowena T. Taliping

Chief, Public Affairs Division
