

Outline of the ‘Advocacy Roadmap for Competition Reforms in Burkina Faso’
7Up4 Project NRG Members, Burkina Faso

As a part of the advocacy activities under the 7Up4 project, key national stakeholders from the country (representing the National Reference Group, NRG) contributed to developing an outline of an ‘advocacy roadmap’ for competition reforms in Burkina Faso.

CEDRES, Centre d’Etudes, de Documentation, de Recherches Economiques et Sociales partner organisation of CUTS in Burkina Faso developed this outline of an ‘advocacy roadmap’ with the consultation of CUTS and the NRG members in Burkina Faso.

CUTS firmly believes that the operationalisation of this advocacy roadmap with the involvement of CEDRES and other key national stakeholders, would not only lead to the evolution of a ‘need-based’ competition regime in the country – but also the enabling environment for the effective enforcement of the competition reforms process.

S.N	Specific action point	Required Inputs	Likely Impact/Outcome
1.	‘Resource centre on competition policy and law issues’ at the University of Ouagadougou.	Develop an Action Plan for setting up this ‘Resource Centre’ in consultation with key NRG members	Easy access of information and resources related to competition issues Capacity building of young professional on the subject in the country
2.	Course on competition policy and law at University of Ouagadougou	Prepare a ‘Strategic Plan’ for the course and develop modules	Young professionals with proper training and understanding on the subject
3.	Improve capacity of key actors to contribute to national competition reforms	Targetted training programmes for: a) Judges and lawyers b) Media representatives (electronic and print)	Greater coverage of anti-competitive cases from across the country – spreading awareness across consumers Better informed judiciary, equipped with the necessary skills to deal with cases
4.	Raise awareness of consumers on the need for effective competition regime, through information dissemination	Publication of newspaper articles and research papers on: • ‘key learnings’ from the project. • challenges in enforcing the national competition regime • prevailing anticompetitive practices and impacts on consumers Programmes in popular media (radio and TV) in 5 regions across the country.	Better informed consumers and greater support to competition reforms processes
5.	Sensitisation of policymakers of impact of competition reforms on economy and consumers	Periodic briefings with ‘influential’ Parliamentarians	Greater attention to competition reforms from the government
6.	Evolving better	NRG members to act as mediators in	Better coordination

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	cooperation between sector regulators and the competition agency (CNCC)	bringing challenges (stemming from the interface) to the relevant ministries Organise dialogues between sector regulators and competition agency staffs	between these agencies
7.	Develop a regional platform to discuss competition issues in the region	Establish a network of competition authorities in the region, in cooperation with ECOWAS/WAEMU	Learning through exchanges and foster greater cooperation