

BUSINESS RESPONSIBILITY GUIDELINES FOR PHARMACEUTICAL SECTOR IN INDIA

Date: Thursday, October 30th, 2014

Venue: Seminar Hall 3, India International Centre, New Delhi

AGENDA

Developing National Voluntary Guidelines for the Pharmaceutical Sector

The pharmaceutical sector is of significant importance, especially since the public interest element associated with various aspects of the business conduct is very high and has direct impact on consumer well-being. Though, the NVGs are designed for use by all businesses and sectors – the ‘spirit’– of an enterprise, the issues vary from sector to sector and thus, the application of NVG would also be different. The overarching objective of drafting the pharma sector guidelines is to mainstream the NVGs into the sector in order to help businesses understand, adopt and implement them so as to enable the pharma industry to grow more competent and resilient.

13:45 – 14:30

Opening Session

- CUTS International
- Vasanthi Srinivasan, Project Advisor, CUTS and Professor, IIM Bangalore
- Ranjana Smetacek, Director General, Organisation of Pharmaceutical Producers of India (OPPI)
- D G Shah, Secretary General, Indian Pharmaceutical Alliance (IPA)

14:30 – 15:00

NVGs and its importance

- Neha Kumar, GIZ

15:00 – 15:15

Tea Break

15:15 – 17:00

Presentation and Discussion on ESG issues in Pharmaceutical sector

- Vasanthi Srinivasan

17:00 – 17:15

Closing and Way forward

- CUTS International
- Indian Institute of Corporate Affairs (IICA)

17:15 onwards

High Tea