Exploring the Interplay between Business Regulation and Corporate Conduct in India (BRCC Project)

STATE PARTNERS WORKSHOP

April 13, 2012, Jaipur

DRAFT AGENDA

0930hrs - 0940hrs Welcome and Introduction
   Bipul Chatterjee, CUTC

0940hrs - 1000hrs BRCC Project - Snapshots
   Sameer Chaturvedi, CUTC

1000hrs - 1030hrs Introduction to Research Methodology
   Rijit Sengupta, CUTC

1030hrs – 1100hrs Floor Discussion

1100hrs - 1330hrs Field work in Stage 1
   (a) Items & Approach
   (b) Survey of Pharma Firms (Methodology and Questionnaire)
      Rijit Sengupta, CUTC
      Questions & Clarifications

1330hrs - 1430hrs Lunch

1430hrs - 1600hrs Field work in Stage 1:
   (c) Survey of Hospitals & Medical Representatives (Methodology and Questionnaire)
      Sameer Chaturvedi, CUTC
      Questions & Clarifications

1600hrs – 1700hrs Field work in Stage 1:
   (d) Prescription Analysis (Methodology and Questionnaire)
      Vikash Batham, CUTC
      Questions & Clarifications
1700hrs – 1740hrs  Overview of Timeline and Activities Schedule
*Vikash Batham, CUTS*

1740hrs – 1800hrs  Way Forward
*Jens C Andvig, NUPI*
*Rijit Sengupta, CUTS*

1800hrs – 1900hrs  Mock Interviews by State Partners
*Partners would rehearse the use of any of the two questionnaires to conduct the survey*