

Exploring the Interplay between Business Regulation and Corporate Conduct in India (BRCC Project)

STATE PARTNERS WORKSHOP

April 13, 2012, Jaipur

DRAFT AGENDA

| | |
|-------------------|---|
| 0930hrs - 0940hrs | Welcome and Introduction <i>Bipul Chatterjee, CUTS</i> |
| 0940hrs - 1000hrs | BRCC Project - Snapshots <i>Sameer Chaturvedi, CUTS</i> |
| 1000hrs - 1030hrs | Introduction to Research Methodology <i>Rijit Sengupta, CUTS</i> |
| 1030hrs – 1100hrs | Floor Discussion |
| 1100hrs - 1330hrs | Field work in Stage 1 (a) Items & Approach (b) Survey of Pharma Firms (Methodology and Questionnaire) <i>Rijit Sengupta, CUTS</i> Questions & Clarifications |
| 1330hrs - 1430hrs | Lunch |
| 1430hrs - 1600hrs | Field work in Stage 1: (c) Survey of Hospitals & Medical Representatives (Methodology and Questionnaire) <i>Sameer Chaturvedi, CUTS</i> Questions & Clarifications |
| 1600hrs – 1700hrs | Field work in Stage 1: (d) Prescription Analysis (Methodology and Questionnaire) <i>Vikash Batham, CUTS</i> Questions & Clarifications |

1700hrs – 1740hrs

Overview of Timeline and Activities Schedule

Vikash Batham, CUTS

1740hrs – 1800hrs

Way Forward

Jens C Andvig, NUPI

Rijit Sengupta, CUTS

1800hrs – 1900hrs

Mock Interviews by State Partners

[Partners would rehearse the use of any of the two questionnaires to conduct the survey]
