Capacity Building Workshop

Elements of Business Responsibility in Pharmaceutical and Private Healthcare Sectors in India

December 5, 2013, Bengaluru
Venue: Room P11, IIM-Bangalore

Organised by: CUTS International & Centre for Corporate Governance and Citizenship, IIM Bangalore

0830 to 0900hrs: REGISTRATION

0900 to 0930hrs: Inaugural Session
0900 to 0910hrs: Welcome Remarks: Vasanthi Srinivasan, IIM B
0910 to 0920hrs: Introductory Remarks and BRCC Project\(^1\) overview: Vikash Batham, CUTS International
0920 to 0930hrs: Representative of Indian Institute of Corporate Affairs (IICA)*

0930 to 0940hrs: Representative of Government of Karnataka*

Session 1:

0940 to 1110 hrs: Business Responsibility in India: An Overview

- Definition and Conceptual Clarity
- Difference between Business Responsibility & Corporate Social Responsibility
- Typologies & Current policy directions
- National Voluntary Guidelines on Social, Environmental & Economic Responsibilities of Business (NVGs) *vis a vis* Pharmaceutical and Healthcare sector

**Speaker: Rijit Sengupta, CUTS**
**Moderator: Vasanthi Srinivasan, IIM B**

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\(^1\) BRCC project: [www.cuts-ccier.org/BRCC](http://www.cuts-ccier.org/BRCC)
Session 2:
1120 to 1240 hrs: Improving Consumer Interface of Pharmaceutical and Private Healthcare Sector in India
(Case Study approach)

Speaker: Chirantan Chatterjee, IIM B
Moderator: Manoj Chakravarti, CCGC, IIM B

1240 to 1330hrs: LUNCH

Session 3:
1330 to 1530 hrs: Environmental Implication of Pharmaceutical Firms & Way Forward

Speaker: Ashok Pandya
Moderator: Rijit Sengupta, CUTS

1530 to 1545 hrs: Tea

Session 4:
1545 to 1745 hrs: Environmental Performance of Private Healthcare Entities (Biomedical Waste Management)

Speaker: Kankana Das, Toxics Link
Moderator: Vikash Batham, CUTS

1745 to 1815 hrs: Feedback from participants

1850 to 1830 hrs: Closing Remarks

- Indian Institute of Management-Bangalore
- CUTS-International

*Invited