

## Capacity Building Workshop

### Elements of Business Responsibility in Pharmaceutical and Private Healthcare Sectors in India

December 5, 2013, Bengaluru  
Venue: Room P11, IIM-Bangalore

**Organised by:** CUTS International & Centre for Corporate Governance and Citizenship, IIM Bangalore

**0830 to 0900hrs: REGISTRATION**

**0900 to 0930hrs: Inaugural Session**

0900 to 0910hrs: Welcome Remarks: Vasanthi Srinivasan, IIM B

0910 to 0920hrs: Introductory Remarks and BRCC Project<sup>1</sup> overview: Vikash Batham, CUTS International

0920 to 0930hrs: Representative of *Indian Institute of Corporate Affairs (IICA)*\*

0930 to 0940hrs: Representative of Government of Karnataka\*

**Session 1:**

0940 to 1110 hrs: **Business Responsibility in India: An Overview**

- Definition and Conceptual Clarity
- Difference between Business Responsibility & Corporate Social Responsibility
- Typologies & Current policy directions
- National Voluntary Guidelines on Social, Environmental & Economic Responsibilities of Business (NVGs) *vis a vis* Pharmaceutical and Healthcare sector

**Speaker: Rijit Sengupta, CUTS**

**Moderator: Vasanthi Srinivasan, IIM B**

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<sup>1</sup> BRCC project: [www.cuts-ccier.org/BRCC](http://www.cuts-ccier.org/BRCC)

**1110 to 1120 hrs**      **Tea**

### **Session 2:**

1120 to 1240 hrs:      **Improving Consumer Interface of Pharmaceutical and Private Healthcare Sector in India**

(Case Study approach)

*Speaker: Chirantan Chatterjee, IIM B*

*Moderator: Manoj Chakravarti, CCGC, IIM B*

**1240 to 1330hrs:**      **LUNCH**

### **Session 3:**

1330 to 1530 hrs:      **Environmental Implication of Pharmaceutical Firms & Way Forward**

*Speaker: Ashok Pandya*

*Moderator: Rijit Sengupta, CUTS*

**1530 to 1545 hrs**      **Tea**

### **Session 4:**

1545 to 1745 hrs:      **Environmental Performance of Private Healthcare Entities (Biomedical Waste Management)**

*Speaker: Kankana Das, Toxics Link*

*Moderator: Vikash Batham, CUTS*

1745 to 1815 hrs:      **Feedback from participants**

1850 to 1830 hrs:      **Closing Remarks**

- Indian Institute of Management-Bangalore
- CUTS-International

**\*Invited**