

**WORKSHOP ON
COMPETITION POLICY & LAW FOR GOVERNMENT OFFICIALS
(TWO & HALF DAYS - NAY PYI TAW)**

AGENDA

DAY ONE: MONDAY, 27th OCTOBER, 2014

09:00 – 09:30 **Registration**

09:30 – 10:00 **Opening Session**

Speakers:

- Pradeep S Mehta, Secretary General, CUTS International
- U Soe Win, Deputy Director General of the DCCA
- Siegfried Herzog, Regional Director of Southeast and East Asia, FNF

10:00 – 10:15 **Tea Break**

10:15 – 11:15 **Session I: Competition Policy & Law: Need and Importance**

- ❖ What is competition?
- ❖ What is competition policy and law?
- ❖ Need for competition policy and law

Resource Person:

- Udai S Mehta, Director, CUTS International

11:15 – 12:15 **Session II: Lessons from other countries**

- ❖ What is the evidence of competition policy & law helping consumers in other countries?
- ❖ Some case studies
- ❖ Lessons that Myanmar can derive from cross-country experiences

Resource Person:

- Pradeep S Mehta

12:15 – 13:30 **Lunch Break**

13:30 – 14:30 **Session III: Creating an Effective Competition Authority**

- ❖ Common models of competition law enforcement agencies
- ❖ Ensuring Effectiveness of Competition Authority and Institutional Building
- ❖ Important issues for young competition authorities

Resource Person:

- Pradeep S Mehta

14:30 – 15:00 **Tea Break and Networking among Speakers and Participants**

DAY TWO: TUESDAY, 28TH OCTOBER, 2014

09:00 – 09:30 **Recap of Day I**

09:30 – 10:30 **Session IV: Competition Advocacy**

- ❖ The need for competition advocacy
- ❖ Various tools and instruments for competition advocacy
- ❖ Towards a fair competition culture

Resource Person:

- Udai S Mehta

10:30 – 12:00 **Session V: Anticompetitive Agreements**

- ❖ Various types of Horizontal and Vertical Agreements
- ❖ Adverse effect on competition
- ❖ Per se and Rule of reason approaches
- ❖ Understanding Cartels
- ❖ Case study

Resource Person:

- Alice Pham, Director, CUTS – Hanoi Resource Centre

12:00 – 13:00 **Lunch Break**

13:00 – 14:30 **Session VI: Abuse of Dominant Position**

- ❖ Market power, Dominant/Monopoly position
- ❖ Exploitative abuses
- ❖ Exclusionary abuses

Resource Person:

- Alice Pham

14:30 – 15:00 **Tea Break and Networking among Speakers and Participants**

DAY THREE: WEDNESDAY, 29TH OCTOBER, 2014

09:00 – 09:30 **Recap of Day II**

09:30 – 11:00 Session VII: Understanding Relevant Markets

- ❖ Defining Relevant Markets
- ❖ SSNIP Test, etc.
- ❖ Determining Market Power-Concentration Indices
- ❖ Consumer Welfare-Criteria
- ❖ Case study

Resource Person:

- Kaushal Kumar Sharma
Formerly Director General and Head of Merger Control & Antitrust Divisions,
Competition Commission of India

11:00 – 11:15 **Tea Break**

11:15 – 12:15 Session VIII: Mergers & Acquisitions

- ❖ Understanding anticompetitive effects of M&A
- ❖ Analysing competition harm
- ❖ Understanding merger remedies

Resource Person:

- K K Sharma

12:15 – 12:30 Concluding Session

12:30 onwards **Lunch and Departure**

**WORKSHOP ON
COMPETITION POLICY & LAW FOR PRIVATE SECTOR REPRESENTATIVES
(TWO-DAYS - YANGON)**

AGENDA

DAY ONE: THURSDAY, 30th OCTOBER, 2014

09:00 – 09:30 **Registration**

09:30 – 10:00 **Opening Session**

Speakers:

- Alice Pham, Director, CUTS – Hanoi Resource Centre
- Aye Aye Win, Deputy Director General, Ministry of Industry

10:00 – 10:15 **Tea Break**

10:15 - 11:00 **Session I: Competition Policy & Law: Definition and Scope**

- ❖ What is competition?
- ❖ What is competition policy & law?
- ❖ Objectives and scope of application
- ❖ What is the need for competition policy and law?

Resource Person:

- Alice Pham

11:00 – 12:30 **Session II: Benefits of Competition Policy & Law for businesses**

- ❖ Entrepreneurial push
- ❖ Innovation
- ❖ Lessons that Myanmar can derive from cross-country experiences

Resource Person:

- Kaushal Kumar Sharma
Formerly Director General and Head of Merger Control & Antitrust Divisions,
Competition Commission of India

12:30 – 13:30 **Lunch Break**

13:30 – 15:00 **Session III: Understanding Relevant Markets**

- ❖ Defining Relevant Markets
- ❖ SSNIP Test, etc
- ❖ Determining Market Power-Concentration Indices
- ❖ Consumer Welfare-Criteria
- ❖ Case study

Resource Person:

- Kaushal Kumar Sharma

DAY TWO: FRIDAY, 31st OCTOBER, 2014

09:00 – 09:30 **Recap of Day I**

09:30 – 09:45 **Tea Break**

09:45 – 11:00 Session IV: Understanding Anticompetitive Agreements

- ❖ Understanding Horizontal & Vertical Agreements
- ❖ Dealing with Businesses and Customers
- ❖ Avoiding Anticompetitive Agreements and Conduct

Resource Person:

- Alice Pham

11:00 – 12:30 Session V: Mergers & Acquisitions

- ❖ Anticompetitive effects of mergers
- ❖ Effect on businesses of anticompetitive mergers
- ❖ Implications of Global Mergers

Resource Person:

- Kaushal Kumar Sharma

12:30 – 13:30 **Lunch Break**

13:30 – 15:00 Session VI: Understanding Abuse of Dominance

- ❖ Understanding Market Power and Dominant/Monopoly Position
- ❖ Exploitative and exclusionary practices
- ❖ Averting Abusive Conduct

Resource Person:

- Alice Pham

15:00 – 15:30 Concluding Session and Departure