WORKSHOP ON
COMPETITION POLICY & LAW FOR GOVERNMENT OFFICIALS
(TWO & HALF DAYS – NAY PYI TAW)

AGENDA

DAY ONE: MONDAY, 27th OCTOBER, 2014

09:00 – 09:30  Registration

09:30 – 10:00  Opening Session
Speakers:
- Pradeep S Mehta, Secretary General, CUTS International
- U Soe Win, Deputy Director General of the DCCA
- Siegfried Herzog, Regional Director of Southeast and East Asia, FNF

10:00 – 10:15  Tea Break

10:15 – 11:15  Session I: Competition Policy & Law: Need and Importance
- What is competition?
- What is competition policy and law?
- Need for competition policy and law

Resource Person:
- Uday S Mehta, Director, CUTS International

11:15 – 12:15  Session II: Lessons from other countries
- What is the evidence of competition policy & law helping consumers in other countries?
- Some case studies
- Lessons that Myanmar can derive from cross-country experiences

Resource Person:
- Pradeep S Mehta

12:15 – 13:30  Lunch Break

13:30 – 14:30  Session III: Creating an Effective Competition Authority
- Common models of competition law enforcement agencies
- Ensuring Effectiveness of Competition Authority and Institutional Building
- Important issues for young competition authorities

Resource Person:
- Pradeep S Mehta

14:30 – 15:00  Tea Break and Networking among Speakers and Participants
DAY TWO: TUESDAY, 28TH OCTOBER, 2014

09:00 – 09:30 Recap of Day I

09:30 – 10:30 Session IV: Competition Advocacy
- The need for competition advocacy
- Various tools and instruments for competition advocacy
- Towards a fair competition culture

Resource Person:
- Udaï S Mehta

10:30 – 12:00 Session V: Anticompetitive Agreements
- Various types of Horizontal and Vertical Agreements
- Adverse effect on competition
- Per se and Rule of reason approaches
- Understanding Cartels
- Case study

Resource Person:
- Alice Pham, Director, CUTS – Hanoi Resource Centre

12:00 – 13:00 Lunch Break

13:00 – 14:30 Session VI: Abuse of Dominant Position
- Market power, Dominant/Monopoly position
- Exploitative abuses
- Exclusionary abuses

Resource Person:
- Alice Pham

14:30 – 15:00 Tea Break and Networking among Speakers and Participants
DAY THREE: WEDNESDAY, 29TH OCTOBER, 2014

09:00 – 09:30  Recap of Day II

09:30 – 11:00  Session VII: Understanding Relevant Markets
   ❖  Defining Relevant Markets
   ❖  SSNIP Test, etc.
   ❖  Determining Market Power-Concentration Indices
   ❖  Consumer Welfare-Criteria
   ❖  Case study

Resource Person:
   •  Kaushal Kumar Sharma
      Formerly Director General and Head of Merger Control & Antitrust Divisions,
      Competition Commission of India

11:00 – 11:15  Tea Break

11:15 – 12:15  Session VIII: Mergers & Acquisitions
   ❖  Understanding anticompetitive effects of M&A
   ❖  Analysing competition harm
   ❖  Understanding merger remedies

Resource Person:
   •  K K Sharma

12:15 – 12:30  Concluding Session

12:30 onwards  Lunch and Departure
WORKSHOP ON
COMPETITION POLICY & LAW FOR PRIVATE SECTOR REPRESENTATIVES
(TWO-DAYS - YANGON)

AGENDA

DAY ONE: THURSDAY, 30th OCTOBER, 2014

09:00 – 09:30  Registration

09:30 – 10:00  Opening Session
Speakers:
  • Alice Pham, Director, CUTS – Hanoi Resource Centre
  • Aye Aye Win, Deputy Director General, Ministry of Industry

10:00 – 10:15  Tea Break

10:15 - 11:00  Session I: Competition Policy & Law: Definition and Scope
  ❖ What is competition?
  ❖ What is competition policy & law?
  ❖ Objectives and scope of application
  ❖ What is the need for competition policy and law?

Resource Person:
  • Alice Pham

11:00 – 12:30  Session II: Benefits of Competition Policy & Law for businesses
  ❖ Entrepreneurial push
  ❖ Innovation
  ❖ Lessons that Myanmar can derive from cross-country experiences

Resource Person:
  • Kaushal Kumar Sharma
    Formerly Director General and Head of Merger Control & Antitrust Divisions, Competition Commission of India

12:30 – 13:30  Lunch Break

13:30 – 15:00  Session III: Understanding Relevant Markets
  ❖ Defining Relevant Markets
  ❖ SSNIP Test, etc
  ❖ Determining Market Power-Concentration Indices
  ❖ Consumer Welfare-Criteria
  ❖ Case study

Resource Person:
  • Kaushal Kumar Sharma
# Day Two: Friday, 31st October, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Resource Person(s)</th>
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</thead>
<tbody>
<tr>
<td>09:00 – 09:30</td>
<td>Recap of Day I</td>
<td></td>
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<tr>
<td>09:30 – 09:45</td>
<td>Tea Break</td>
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<td>09:45 – 11:00</td>
<td><strong>Session IV: Understanding Anticompetitive Agreements</strong></td>
<td>- Alice Pham</td>
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<td>❖ Understanding Horizontal &amp; Vertical Agreements</td>
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<td>❖ Dealing with Businesses and Customers</td>
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<td>❖ Avoiding Anticompetitive Agreements and Conduct</td>
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<td><strong>Session V: Mergers &amp; Acquisitions</strong></td>
<td>- Kaushal Kumar Sharma</td>
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<td>❖ Anticompetitive effects of mergers</td>
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<td>❖ Effect on businesses of anticompetitive mergers</td>
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<td>❖ Implications of Global Mergers</td>
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<td>12:30 – 13:30</td>
<td>Lunch Break</td>
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<td>13:30 – 15:00</td>
<td><strong>Session VI: Understanding Abuse of Dominance</strong></td>
<td>- Alice Pham</td>
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<td>❖ Understanding Market Power and Dominant/Monopoly Position</td>
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<td>❖ Exploitative and exclusionary practices</td>
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<td>❖ Averting Abusive Conduct</td>
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<td>15:00 – 15:30</td>
<td><strong>Concluding Session and Departure</strong></td>
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