

**INTRODUCTORY TRAINING PROGRAMME ON REGULATORY IMPACT  
ASSESSMENT FOR TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)**

**MONDAY, 18<sup>TH</sup> – TUESDAY, 19<sup>TH</sup> JANUARY, 2016; DELHI**

---

**AGENDA**

**MONDAY, 18<sup>TH</sup> JANUARY, 2016**

- 10:00 – 10:30 Registration and Tea**
- 10:30 – 11:00 Opening Session & Introduction of Participants**
- Pradeep S Mehta, Secretary General, CUTS International
  - Ram Sevak Sharma, Chairman, Telecom Regulatory Authority of India
  - Anil Kaushal, Member A, Telecom Regulatory Authority of India
  - Sudhir Gupta, Secretary, Telecom Regulatory Authority of India
- 11:00 – 11:15 Group Photo and Tea Break**
- 11:15 – 12:15 Session I: Introduction to RIA: What is RIA? Overview of RIA, Goals, and Results**
- This session will introduce the concept of RIA, what are the goals, purpose, challenges, etc. for undertaking RIA.
- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates
- 12:15 – 13:30 Session II: Using RIA to Reduce Regulatory Failures**
- This session will review the most common reasons why regulations fail to achieve their goals, and discuss how such failures can be reduced through RIA based on better problem identification and identification of the baseline. Based on several real examples of costly regulatory failures, including from telecom sector, the session will discuss how regulators can correctly identify the problem and its underlying causes. The second step is defining the baseline, that is, what would happen without government action.
- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates
- 13:30 – 14:30 Lunch Break**
- 14:30 – 15:30 Session II (Contd)**
- 15:30 – 15:45 Tea/ Coffee Break**

**15:45 - 17:30    Session III: Why do we care about regulatory impacts? Looking inside the RIA methods**

Review basic concepts important to understanding the application of RIA. Concepts to be covered include:

- \* What are regulatory costs and benefits? How do we measure them? What does value mean in RIA?
- \* What are the analytical methods?
- \* What are opportunity costs?
- \* When are distributional effects important?
- \* What happens when benefits and costs are asymmetric?

Some examples from developing countries and the telecom sector will also be used to explain the concepts in this session

- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates

**TUESDAY, 19<sup>TH</sup> JANUARY, 2016**

**09:30 – 11:00    Session III continued**

**11:00 – 11:15    Tea/Coffee Break**

**11:15 – 13:00    Session IV: Administrative burdens and the use of the Standard Cost Model: Concepts and interactive case study on Telecom Sector (Group Exercises)**

Administrative burdens on businesses and citizens are increasingly becoming a concern. Many governments have committed to measuring and reducing the administrative burden using a method called the “Standard Cost Model” (SCM) for measuring the time needed to comply with administrative requirements and extrapolating from firms to entire economies. We will examine the use of the SCM – its strengths and limits – in this session. In this interactive case study exercise, participants will break into smaller working groups and develop the core elements of SCM and make presentation on their findings.

- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates

**13:00 – 14:00    Lunch Break**

**14:00 – 15:30    Session V: Assessing Alternatives to Traditional Regulation**

A vital but difficult part of RIA is development and assessment of alternative policy instruments and different regulatory designs. We will examine how such alternatives can be systematically developed, assessed, compared and selected. Alternatives to be discussed include:

- Information disclosure and education campaigns (labelling, quality marks, public campaigns)

- Self-regulation and co-regulation (codes of practice, technical standards)
- Third party regulation (mandatory inspections/audits by non-government parties)
- Performance-based rules rather than means-based, including variants such as the Open Method of Co-ordination and Framework Directives
- Market based instruments (taxes, subsidies, user charges, risk payments, insurance)
- We will discuss what alternatives work where and when, taking into account different stages of development of countries, and our experience in implementing RIA in developing countries
- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates

**15:30 – 15:45    Tea/Coffee Break**

**15:45 – 17:00    Session VI: Consultation for RIA**

Stakeholder consultation is an important strategy for quality control and data collection. This session will discuss the means of consulting and communicating with stakeholders as part of carrying out the RIA, and how to avoid the pitfalls of poor consultation. One of the most costly and time-consuming RIA activities is the collection of data for the analysis. This session will also examine techniques to collect data for RIA.

- Scott Jacobs, Managing Director, Jacobs, Cordova & Associates

**17:00 – 17:30    Closing Session & Distribution of Certificates**

\*\*\*\*\*