

BUSINESS RESPONSIBILITY GUIDELINES FOR PHARMACEUTICAL SECTOR IN INDIA

Date: Friday, 12th December, 2014

Venue: Karnataka Drugs and Pharmaceutical Association

AGENDA

Developing National Voluntary Guidelines for the Pharmaceutical Sector

The pharmaceutical sector is of significant importance, especially since the public interest element associated with various aspects of the business conduct is very high and has direct impact on consumer well-being. Though, the NVGs are designed for use by all businesses and sectors – the ‘spirit’– of an enterprise, the issues vary from sector to sector and thus, the application of NVG would also be different. The overarching objective of drafting the pharma sector guidelines is to mainstream the NVGs into the sector in order to help businesses understand, adopt and implement them so as to enable the pharma industry to grow more competent and resilient.

14:30 – 14:45

Opening Session

- Vikash Batham, CUTS International
- Dr. Vasanthi Srinivasan, Project Advisor, CUTS and Professor, IIM Bangalore
- Jatish Sheth, President, Karnataka Drugs and Pharmaceuticals Manufacturers’ Association

14:45 – 15:00

NVGs and its importance

- Tunisha Kapoor, CUTS

15:00 – 15:15

Tea Break

15:15 – 17:00

Presentation and Discussion on Zero Draft of the Guidelines

- Dr. Vasanthi Srinivasan, Project Advisor, CUTS and Professor, IIM Bangalore

17:00 – 17:15

Closing

- CUTS International