

Sidharth Narayan
CURRICULUM VITAE

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Date of Birth: 16/03/1990

Nationality: Indian

Present Occupation: Policy Analyst, CUTS International

EDUCATION QUALIFICATIONS

University/ Institute	Years	Subject(s)	Degree
Jindal Global University, Sonipat	2016 – 2017	Focus on IPR and Tech Laws	LLM
Lloyd Law College, Greater Noida	2012 – 2015	Law	LLB
Hansraj College, Delhi University	2007 -2010	Commerce	B. Com (H)

WORK EXPERIENCE

Organisation	Years	Position
Consumer Unity & Trust Society (CUTS)	July 2021 till date	Policy Analyst
	2019 – June 2021	Assistant Policy Analyst
	2018 – 2019	Senior Research Associate
	2017 – 2018	Research Associate
Consortium Machines (Agrocom Group)	2015 – 2016	Director – North
NAI Collaborators India Pvt Ltd	2010 – 2012	Transaction Manager

PROJECT EXPERIENCE

1. Do Users in India, Kenya and Ghana React Differently to Problematic Content? (Ongoing)¹
2. Highlighting Inclusive and Practical Mechanisms to Protect Children's Data (Ongoing)²
3. Manthan Series to Foster Digital Economy in India (Ongoing)³
4. Understanding Consumers' Perspective on Encryption (2020 – 2021)⁴
5. Busting the Myths & Presenting the Realities of 5G in India (2019 – 2020)⁵
6. Consumer Impact Assessment of Data Localisation (2019 – 2020)⁶
7. Data Privacy and User Welfare in India (2018 – 2019)⁷
8. Standards Development and the 5G Opportunity (2017 – 2018)⁸
9. Regional Inclusive Growth Project – India, Vietnam and Philippines (2017 – 2018)⁹

¹ **Objectives:** Check if misuse of social media platforms may cause different levels and kinds of harm to different users; Understand diverse perspectives of different users towards problematic content; and devise targeted factor-specific intervention plan to help users engage more critically or consciously, to avoid problematic experiences arising due to exposure to problematic content. **Envisaged Outcome:** The study will enable us to understand the rationale behind different kinds of users' inadvertent contribution in the spread of problematic content, which will help in recommending practices for users on how to consciously avoid the spread of problematic content on social media platforms in India, Kenya and Ghana. <https://cuts-ccier.org/do-users-in-india-kenya-and-ghana-react-differently-to-problematic-content/>

² **Objective:** Understand the perspective of children, as well as parents or guardians, among other stakeholders, on select provisions of the Personal Data Protection Bill 2019 (PDPB). **Envisaged Outcome:** Advocate for framing provisions which further young consumers welfare emanating from the PDPB. <https://cuts-ccier.org/highlighting-inclusive-and-practical-mechanisms-to-protect-childrens-data/>

³ **Objectives:** Dispassionately consider different stakeholder perspectives on issues pertaining to digital economy; and cross-learning as well as sensitise policymakers, influencers, and senior bureaucrats on the way forward for optimal regulation of the digital economy. **Envisaged Outcome:** The discussions will inform the way forward for policymakers and relevant stakeholders to design optimal regulations and policies on emerging digital economy issues. <https://cuts-ccier.org/manthan-series-to-foster-digital-economy-in-india/>

⁴ **Objectives:** Bring forth a: consumer perspective on secured communication services and encryption, on parameters of awareness, perception, experience, utility derived, and expectations from them; and consumers reaction and behavior towards unsecured communication services, and towards problematic content on secured communication services. **Envisaged Outcome:** Better understanding among relevant stakeholders (industry, policy influencers, etc.) on consumers perspectives on secured communication services and encryption. <https://cuts-ccier.org/understanding-consumers-perspective-on-encryption/>

⁵ **Objective:** Check consumers awareness, perceptions, expectations and envisaged challenges with respect to 5G mobile communication technology. **Envisaged Outcome:** Bring forth a consumer perspective on 5G, useful for relevant stakeholders (industry, policy makers etc.). <http://compip.circ.in/>

⁶ **Objective:** Assessing the impact of restriction of cross-border data flows on consumers, among other stakeholders, on parameters such as quality of service, innovation, data privacy, data security etc. **Envisaged Outcome:** Presenting an evidence-based impact of data localisation, to the government and other stakeholders. <https://cuts-ccier.org/consumer-impact-assessment-on-cross-border-data-flow/>

⁷ **Objective:** Engage with consumers on a pan India level regarding data and privacy protection on both, online, as well as offline platforms, from the government and private players alike. **Envisaged Outcome:** Policy reforms empowering consumers for data privacy and protection. <https://cuts-ccier.org/cdpp/>

⁸ **Objective:** Examine various challenges vis-à-vis standardisation of crucial 5G technology, from the point of view of consumer and to compare different standardisation models and advocate for optimisation of the same. **Envisaged Outcome:** A framework for optimising 5G standardisation paradigms for enhanced competition, innovation and consumer welfare. <http://compip.circ.in/>

⁹ **Objective:** Highlight the need to strengthen digital economy in India, Vietnam and Philippines, along with identifying the bottlenecks and barriers to the growth of digital platforms in each country and recommend

KEY CONTRIBUTIONS IN EVENTS/WEBINARS & MEETINGS

1. Organiser: *Myths and Realities of 5G in India*, organised by CUTS International. Online, 2020. Details available [here](#).
2. Outreach: *Engaging Members of Both the Houses of Parliament on Issues Pertaining to Data Protection and Privacy*, on behalf of CUTS International. Delhi, 2020. Details available [here](#).
3. Presenter: *Measuring the Impact of Data Localisation on Consumers*, organised by CUTS International. Delhi, 2019. Details available [here](#).
4. Panellist: *Unleashing the Potential of the National Digital Communications Policy*, organised by IIMA Idea Telecom Centre of Excellence. Delhi, 2019.
5. Organiser: *Design in India to Maximize 5G Opportunities*, organised by CUTS International. Delhi, 2018. Details available [here](#).
6. Moderator: *Consumer Perspectives in the Era of Digital Technologies*, organised by Digital Empowerment Foundation. Delhi, 2018. Details available [here](#).
7. Panellist: *Exploring the Contours of India's Data Economy*, organised by US India Strategic Partnership Forum. Delhi, 2018.
8. Presenter: *Going Digital – From Innovation to Inclusive Growth in India*, organised by CUTS International. Bangkok, 2018. Details available [here](#).

PUBLICATIONS

Research Reports/Presentations

1. Kulkarni, A., Narayan, S. and Upadhyay, S.B. (March, 2021). *Understanding Consumers Perspective on Encryption*. [online] Cuts-ccier.org. Available [here](#).
2. Mehta, U. and Narayan, S. (August, 2020). *5G In India: Demystifying Reality from Myth*. [online] Cuts-ccier.org. Available [here](#).
3. Narayan, S. and Kulkarni, A. (2020). *Consumer Impact Assessment of Data Localisation*. [online] Cuts-ccier.org. Available [here](#).
4. Kulkarni, A., Narayan, S. and Punia, S. (March, 2019). *User Perspectives on Privacy and Data Protection*. [online] Cuts-ccier.org. Available [here](#).
5. Ghuman, P., Narayan, S. and Berry, K. (2018). *Standards and Welfare Maximisation: Towards a Competitive and Innovative 5G Ecosystem in India*. Broadband India Forum and CUTS International. Available [here](#).
6. Ghuman, P., and Narayan, S. (2018). *Standards Development and the 5G Opportunity: Mapping the way forward for India's telecommunications industry*. CUTS International. Available [here](#).

appropriate policy and practice reforms. Envisaged Outcome: Better understanding of impacts of digital economy on Inclusive Growth. <https://cuts-ccier.org/regional-inclusive-growth-in-digital-economy/>

Short Papers

1. Narayan, S., and Sodhi, G. (June 2021). *Briefing Paper: Tracing India's Regulatory Footsteps Towards Blockchain & Cryptocurrencies*. [online] Cuts-ccier.org. Available [here](#).
2. Narayan, S. (May 2021). *Policy Brief: Ensuring Consumer Welfare & Ease of Doing Business through the Intermediary Guidelines*. [online] Cuts-ccier.org. Available [here](#).
3. Chatterjee, B., and Narayan, S. (July 2020). *Policy Note: Digital connectivity in the Bay of Bengal*. World Commerce Review. Available [here](#).
4. Narayan, S. (2020). *Policy Briefs: Personal Data Protection Bill 2019 – Data Localisation* (available [here](#)), *Data Protection Authority* (available [here](#)) and *Overreach of the Bill* (available [here](#)). [online] Cuts-ccier.org.
5. Narayan, S. (2019). *Policy Note: Balancing the Seesaw of Indian Tech Policies and US Tech Businesses*. [online] Cuts-wdc.org. Available [here](#).
6. Singh, R., and Narayan, S. (2018) *Case Study: E-clinics services in Rajasthan*. [online] Cuts-ccier.org. Available [here](#).
7. Narayan, S. (2018). *View Point Paper: Regulatory Reforms Needed for Ease of Doing Business in India Learning from the recommendations of various Committees*. [online] Cuts-ccier.org. Available [here](#).
8. Narayan, S. and Gupta, S. (2018). *Briefing Paper: Regulatory Pot-holes: Impediments to a Digital India*. [online] Cuts-citee.org. Available [here](#).
9. Singh, R. and Narayan, S. (2017). *View Point Paper: Cross-Border eCommerce*. [online] Cuts-citee.org. Available [here](#).

Advocacy Papers

1. Narayan, S. (February, 2021). *Response Paper: Niti Aayog on Draft Guiding Principle for the Uniform National-Level Regulation of Online Fantasy Sports Platforms in India*. [online] Cuts-ccier.org. Available [here](#).
2. Narayan, S. and Upadhyay, S.B. (November, 2020). *Response Paper: Ministry of Electronics & Information Technology (e-Governance Division) on Draft Data Centre Policy*. [online] Cuts-ccier.org. Available [here](#).
3. Kulkarni, A. and Narayan, S. (September, 2020). *Response Paper: Ministry of Health and Family Welfare on Health Data Management Policy*. [online] Cuts-ccier.org. Available [here](#).
4. Kulkarni, A. and Narayan, S. (June, 2020). *Response Paper: Ministry of Electronics and Information Technology on Strategy for National Open Digital Ecosystems*. [online] Cuts-ccier.org. Available [here](#).
5. Kulkarni, A. Narayan, S. and Heda, S. (2020). *Response Paper: Joint Parliamentary Committee on The Personal Data Protection Bill, 2019*. [online] Cuts-ccier.org. Available [here](#).
6. Narayan, S. and Heda, S. (2020). *Bill Blowup: Personal Data Protection Bill 2019*. [online] Cuts-ccier.org. Available [here](#).
7. Narayan, S. and Kulkarni, A. (2019). *Bill Blowup: Draft Personal Data Protection Bill 2018*. [online] Cuts-ccier.org. Available [here](#).
8. Narayan, S. and Kumar, U. (2018). *Response Paper: MOHFW on the Proposed Amendments (related to e-pharmacy) to the Drugs and Cosmetic Rules, 1945*. [online] Cuts-ccier.org. Available [here](#).

9. Narayan, S. and Kulkarni, A. (2018). *Response Paper: MeitY on The Personal Data Protection Bill 2018*. [online] Cuts-ccier.org. Available [here](#).
10. Narayan, S. (2018). *Memorandum: The Standing Committee on IT's Consultation on Citizens' Data Security and Privacy*. [online] Cuts-ccier.org. Available [here](#).
11. Narayan, S. and Singh, R. (2017). *Response Paper: ITU's Consultation on Bridging the Digital Gender Divide*. [online] Itu.int. Available [here](#).
12. Singh, R. and Narayan, S. (2017). *Response Paper: TRAI's Consultation on Privacy, Security and Ownership of the Data in the Telecom Sector*. [online] Trai.gov.in. Available [here](#).
13. Narayan, S. (September 2017). *Analysis of Competition Law Case: Best IT World (India) Pvt. Ltd. (iBall) vs. Telefonaktiebolaget LM Ericsson (Publ) and Ericsson India Pvt. Ltd.* [online] Cuts-ccier.org. Available [here](#).
14. Narayan, S. (August 2017). *Analysis of Competition Law Case: C Shanmugam and Manish Gandhi vs. Reliance Jio Infocomm Ltd, DoT, TRAI and BSNL*. [online] Cuts-ccier.org. Available [here](#).
15. Ghuman, P., Narayan, S. and Kumar, U. (July 2017). *Analysis of Competition Law Case: Fast Track Call Cab Pvt. Ltd. and Meru Travels Solutions Pvt. Ltd. vs. ANI Technologies Pvt. Ltd.* [online] Cuts-ccier.org. Available [here](#).

Media Articles

1. Narayan, S. and Mehta, U. (October, 2020). *Bitter Pill: India's ePharmacies are hackled by regulatory inertia*. [Online] ET Prime. Available [here](#).
2. Mehta, U. and Narayan, S. (October, 2020). *Did encryption fail Bollywood?* [Online] The Page One Asia. Available [here](#).
3. Mehta, U. Mehta, J. and Narayan, S. (June, 2020). *How Chinese brands left Indian mobile brands gasping*. [Online] Smart Governance. Available [here](#).
4. Mehta, P. and Narayan, S. (June, 2020). *Avoid fragmentation of 5G technology standards while bridging the digital divide*. ET Telecom. Available [here](#).
5. Biswas, S. Narayan, S. and Shukla, S. (May, 2020). *Nature is balancing itself with the lockdown, time to set our mind to maintain it*. YourStory. Available [here](#).
6. Mehta, P. and Narayan, S. (April, 2020). *Integrate local kirana stores in the supply chain of e-commerce*. Economic Times. Available [here](#).
7. Mehta, P. and Narayan, S. (2020). *Huawei's 5G trouble: A bitter pill that the world must swallow*. The Asian Age. Available [here](#).
8. Mehta, P. and Narayan, S. (2020). *Geopolitics & the rollout of 5G: The way forward*. The Asian Age. Available [here](#).
9. Narayan, S. and S. Sridhar, V. (October, 2019). *Oil or water? Need to ensure that data nationalism does not hurt consumer interests*. [Online] Financial Express. Available [here](#).
10. Mehta, P. and Narayan, S. (2019). *5G tech will pave way for new applications, services & solutions*. The Asian Age. Available [here](#).
11. Mehta, P. and Narayan, S. (March, 2019). *Why building consumer trust is vital in an age of data-driven innovation*. Bangkok Post (Available [here](#)), Modern Ghana (Available [here](#)), and The Asian Age (Available [here](#)).
12. Mehta, P. and Narayan, S. (2018). *Implications of data mirroring*. Livemint. Available [here](#).
13. Narayan, S. (July, 2018). *Approach data localisation with care*. Hindu Business Line (Available [here](#)), and The Quint (Available [here](#)).

14. Mehta, U. and Narayan, S. (February, 2018). *Private Service Providers: Grievance Redressal Mechanism*. Yojana.
15. Mehta, U. and Narayan, S. (2017). *Banking the unbanked is crucial for higher remittances*. The Financial Express, Bangladesh. Available [here](#).
16. Mehta, U. Pingle, A. and Narayan, S. (2017). *The unease in ease of doing business*. The Asian Age. Available [here](#).
17. Mehta, P. and Narayan, S. (2017). *Why is Apple differentiating between India, China?* The Asian Age. Available [here](#).

Other Publications

1. Narayan, S. and Heda, S. (2019). *Spotlight: Personal Data Protection Bill 2019 tabled in Lok Sabha*. [online] Cuts-ccier.org. Available [here](#).
2. Narayan, S. (2019). *Spotlight: Ups & Downs in India's Digital Transformation in the Last 5 Years*. [online] Cuts-ccier.org. Available [here](#).