Explanatory Note
7Up4 NRG-II Agenda

The main purpose of this document is to explain the structure, content and purpose of NRG-II meetings for the benefit of the readers.

Structure	Content	Purpose	Remarks
Opening Session	- Introduction to the Project by the Partner - Introduction to the NRG-II meeting outline by CUTS - Welcome Speech by a Chief Guest	- To set the stage for the meeting - Utilise the opportunity of the meeting to have a Chief Guest who can provide a macro perspective on competition and its relevance for the country	- The Chief Guest should be able to help mobilize media attention to the event - It is important that key findings of research be underlined by the partner in the opening session as the chief Guest as well as the media will leave at the end of the opening session.
First Session	- Presentation of Key Research Findings	- A set of 2-3 'key issues' impeding competition reforms should be highlighted from each of the six component chapters of the CRR - This would lead to listing of 12-18 'key issues' (challenges) as far as competition reforms at the national level is concerned. Identification of these challenges would help device specific advocacy strategies/tools to address each of these challenges	- A logical assumption is made that competition reforms would contribute to economic development and consumer welfare in the project countries - CUTS shall extract these research findings from each of the CRRs and share them with the partner before the meeting as a draft, for the partners to finalise them and make the presentation at the meeting. - Power point Presentations or summary of key finding need to be put in an attractive form; and distributed to the participants. - Inputs from the Discussants would be considered in order to refine the said list of 'key issues' (challenges)
Second Session	- Evolving a National Advocacy Agenda	- A group discussion would be stimulated in this session for the participants to rank the 12-18 'key issues' (challenges for competition reforms) in their order of importance (from the perspective of economic development and consumer welfare). - From the full list (12-18 key issues), the partners	- It is anticipated that the process of ranking would initiate a lot of discussion, which would be interesting to record.

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		would brainstorm further to identify 5-8 key issues that they feel the 7Up4 project should aim to address (or contribute in the process)	
Third Session	- Operationalising the National Advocacy Agenda	- Once the priority 'key issues' (challenges) are identified, the NRG members would brainstorm to identify specific 'advocacy strategies/tools' to address each of these 'priority issues' - This matrix of 'key challenges' (for competition reforms) Vs corresponding 'advocacy strategies' would help evolve 'National Advocacy Agenda' on Competition Policy reforms for each project country	- Efforts would be address some of these challenges within the duration of the project - Efforts would also be made to ensure that the 'National Advocacy Agenda' is incorporated by the government as a 'road-map' for competition reforms within each partner country
Fourth Session	- Other Future Project Activities	- To identify certain topics for preparing briefing papers, policy briefs, monographs, etc. - Inform the group about plans w.r.t. Regional Training Workshop (RTW) and National Training Workshop (NTW)	- Identify writers from within the partners and/or NRG members - Can 2 or more partners develop a briefing together
Closing Session	- Summing Up and Action Points	- Partners would recapitulate the main action points, especially to launch the 'advocacy process'	