



ECONOMY OF
TOMORROW

Today India is in a sweet spot...

- Low oil and gas prices => room for investment in infrastructure
- Manufacturing is moving out of China => jobs
- Japan/Korea/Taiwan seek to balance China => FDI
- Renewable Energy Agenda of Gov => International cooperation

Digital Revolution

- Robots will bring down labour cost in industrial economies
- Quality, skilled workforce, supply chain, local governance will become more important

Energy Revolution

- Energy transformation will make energy prices go up medium term, but fall long term
- India may miss the bus on new markets for new technologies
- Lock-in into outdated energy regime (return on investment)
- Geopolitical risks to energy security

... but competitive advantages may erode if the digital and energy revolutions are missed



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While many efforts are made to seize the opportunities...

What you have

- Potential to become a major solar and wind producer
- Gov and state policy packages incl. funding, incentives, market mechanisms
- International funding, incl. Indo-German Green Corridors cooperation

What you need (technology and economics)

- Smart grid to distribute to neighboring states and countries
- Mechanism to jumpstart renewable energy market
- Storage capacity /Base load

What you need (politically)

- Electoral mandate
- Willingness of consumers to shift despite higher costs
- Willingness of entrepreneurs to invest in RE
- Cooperation of bureaucracies and utility providers
- Ability to litigate against land and real estate owners

... concerted effort is needed to overcome obstacles and resistance

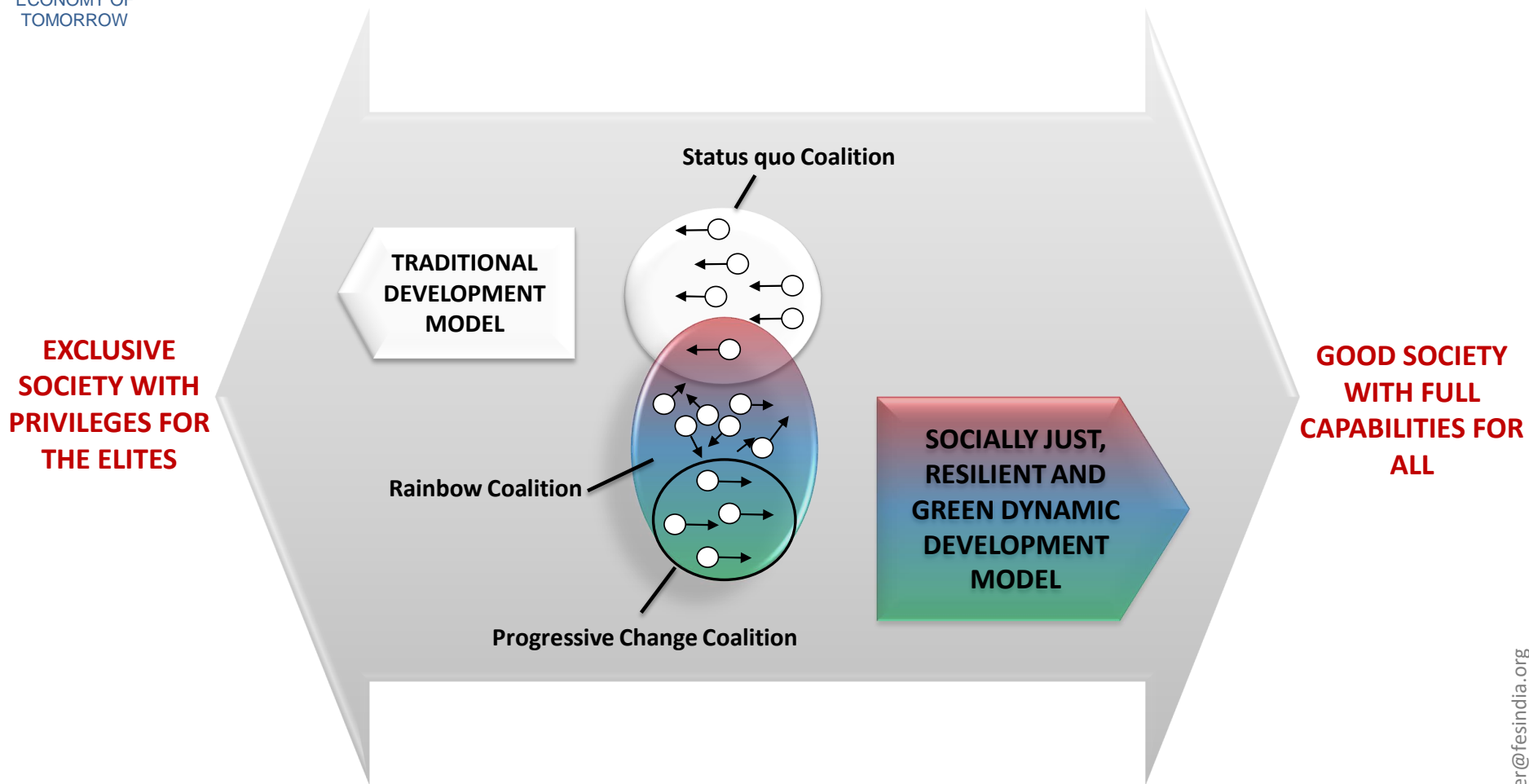


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NEW EPISTEMOLOGY:

Change in underlying logic: From technocratic
incrementalism to political economy of change ...

FRIEDRICH
EBERT
STIFTUNG



... Change is the outcome of struggle between those who seek to uphold the status quo and those who want change



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NEW STRATEGY:

The ultimate objective is to build a
broad societal change coalition...

... to Rainbow Change Coalition



... via discourse alliance...

Follow up projects

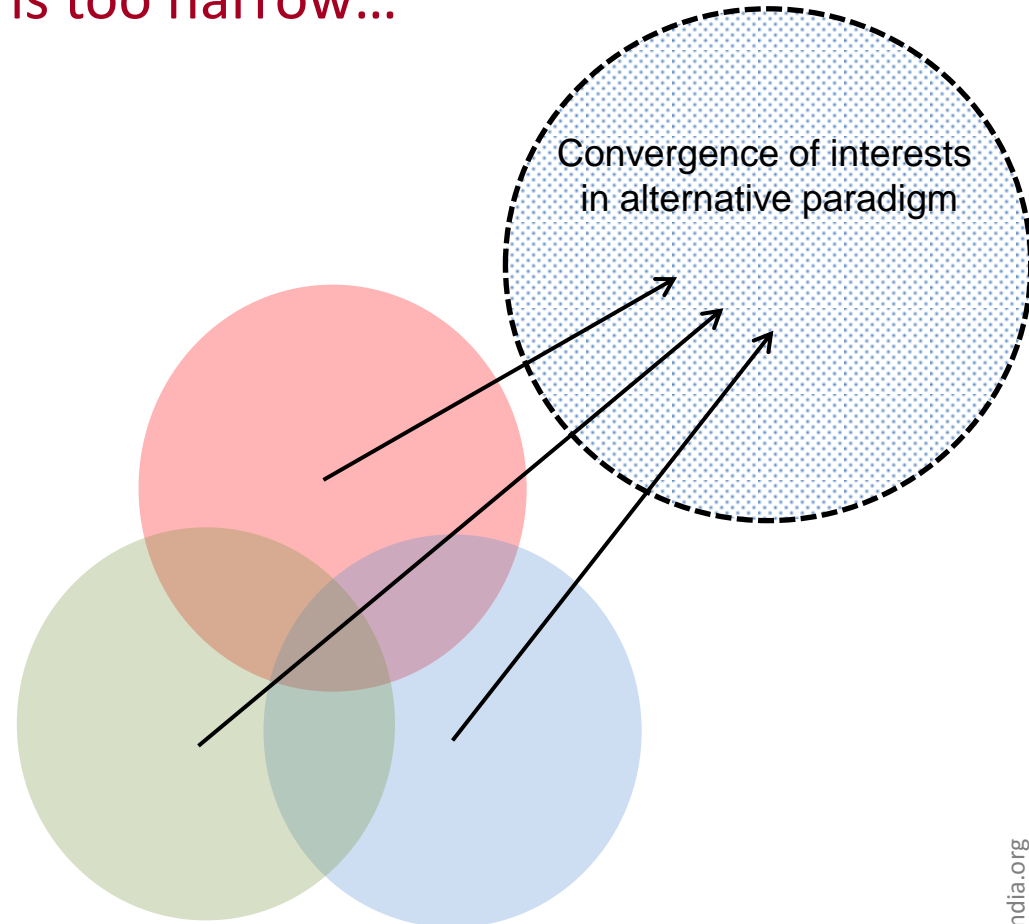
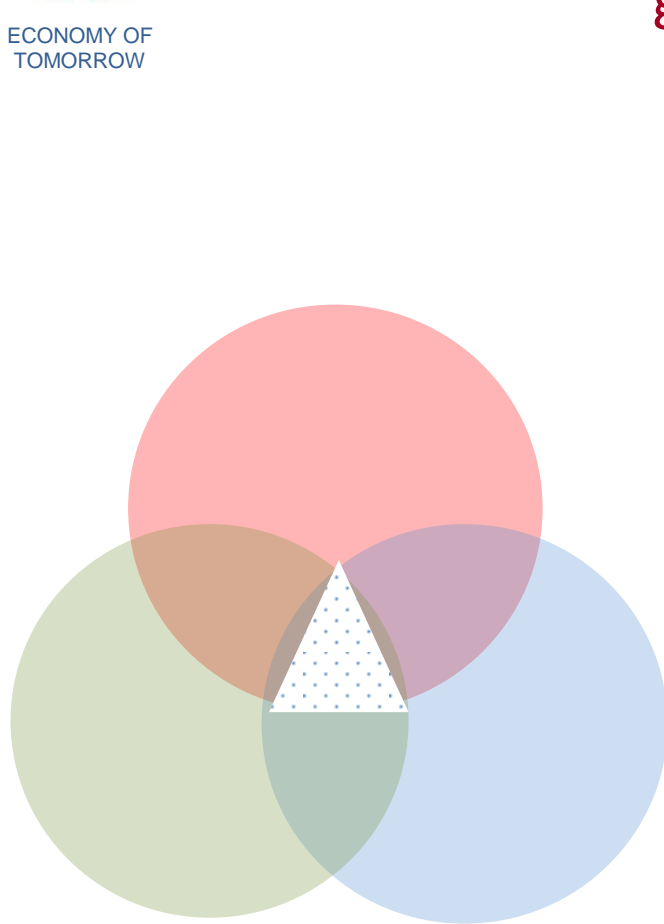
From seed community...

Our project

...to lead the struggle for a better relationship.

How to build a platform for this coalition?

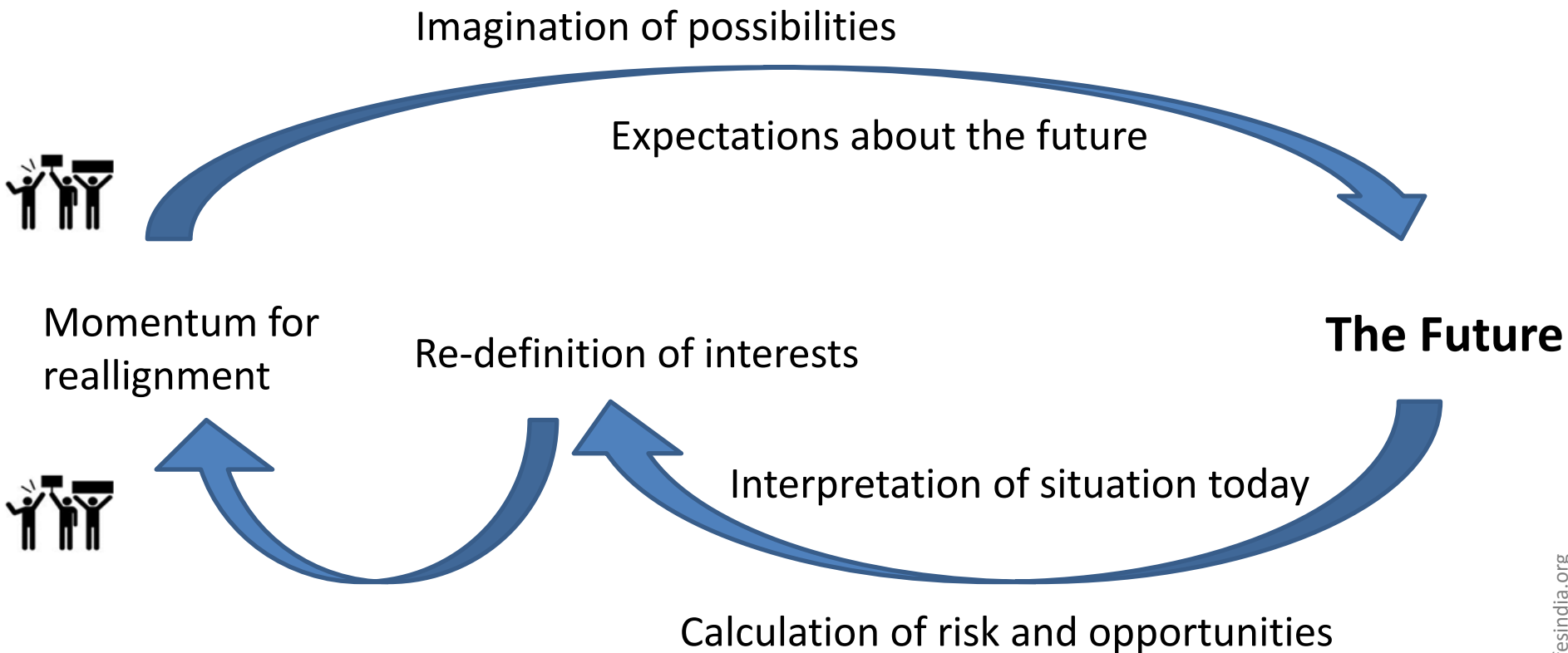
The lowest common denominator between interests groups is too narrow...



... divergent interests need to be transcended
by pointing to an alternative paradigm.

STEP ONE:

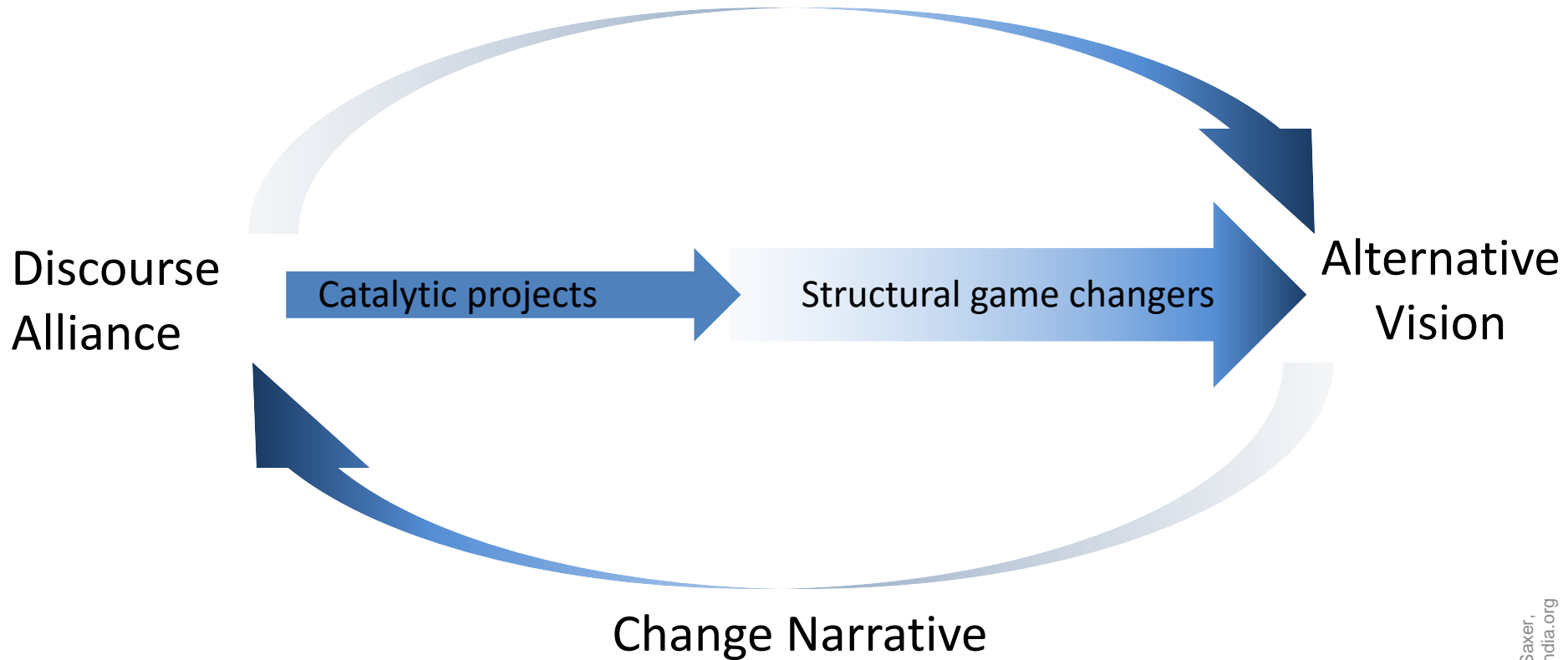
Unlock the stalemate / create momentum with a trick:



... project into the future as a neutral space to shake up political field

STEP TWO:

Lay the discursive and social foundation
for a change coalition ...



...with Transformative Change Making



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Transformative Change Makers need to produce five components...

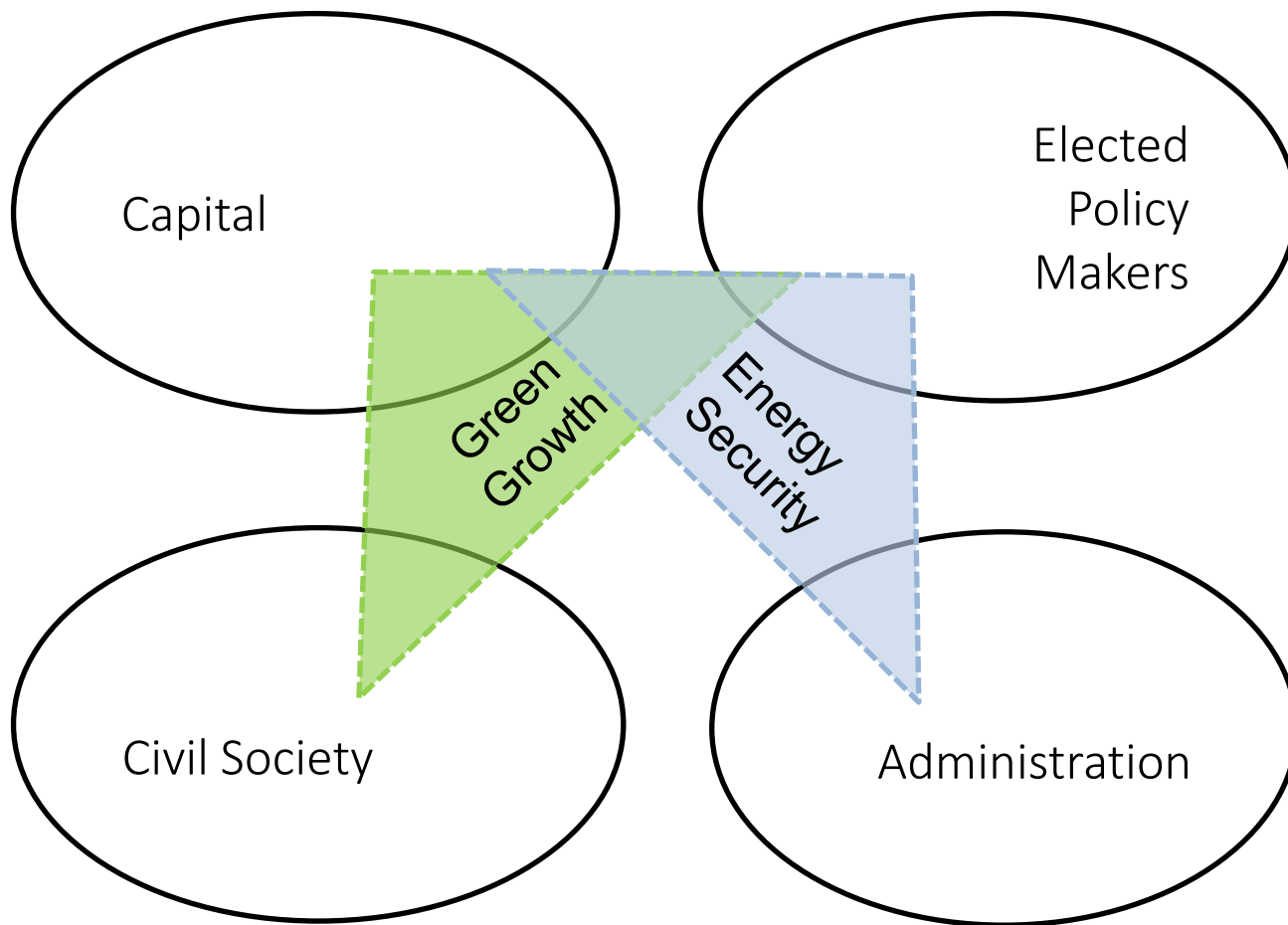
1. Formulate an **alternative vision** of a better tomorrow (a promise), where the interests of key constituencies will converge.
2. Identify the structural drivers (“**game changers**”) which can bring about this vision.
3. Identify a potential platform for a **discourse alliance** between key constituencies.
4. Lay the platform for the discourse alliance with a **Change Narrative** which credibly explains how the game changers bring about the vision by translating facts (research, policies) into emotionally powerful stories (myths, experiences).
5. Translate discourse into action by inviting potential allies to support **catalytic projects** designed to unleash structural game changers.

... with the view of one ultimate goal: Rainbow Change Coalition



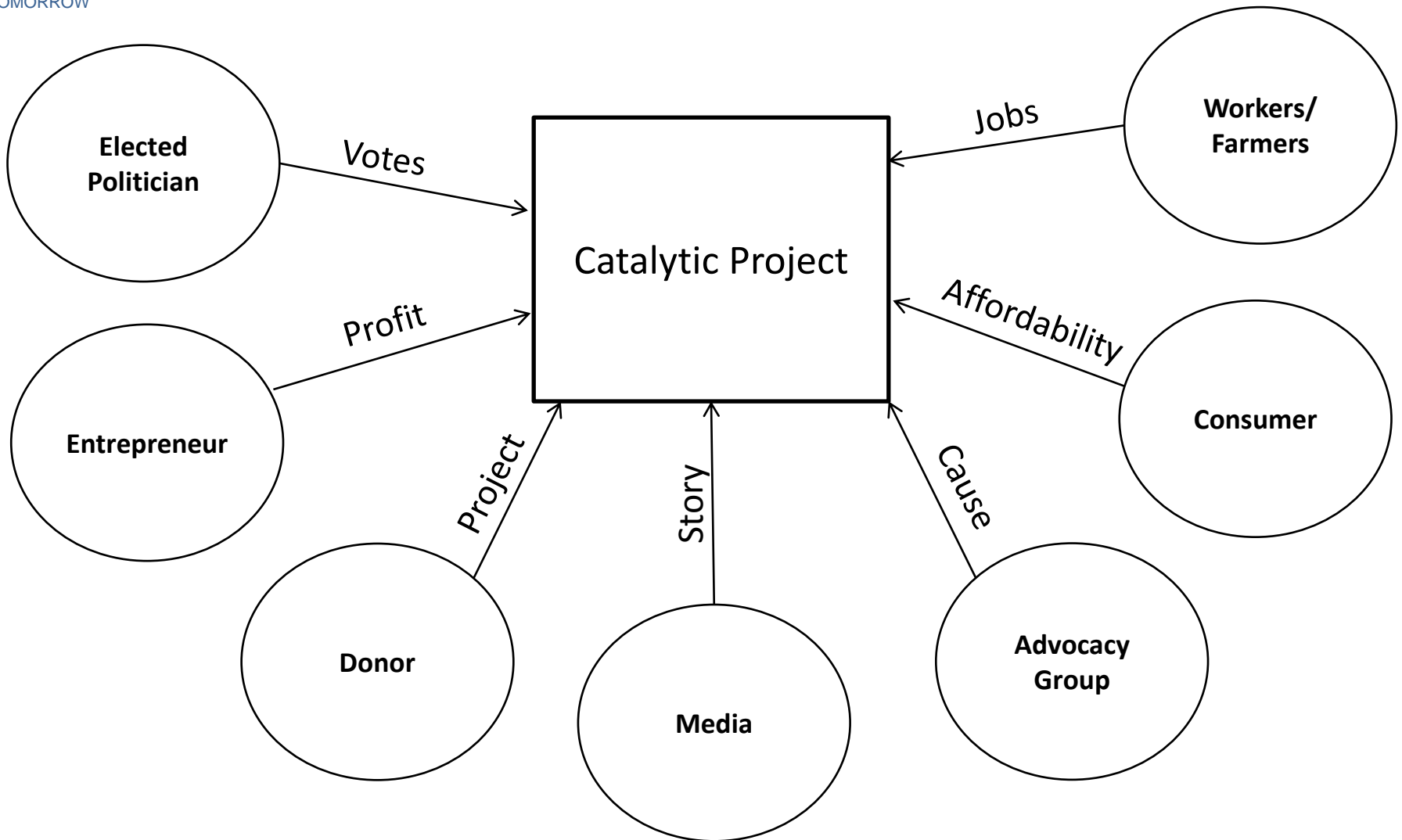
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What NARRATIVE ...



... can bring together key constituencies?

What CATALYTIC PROJECT is...



.... technically doable, commercially viable and politically sellable?



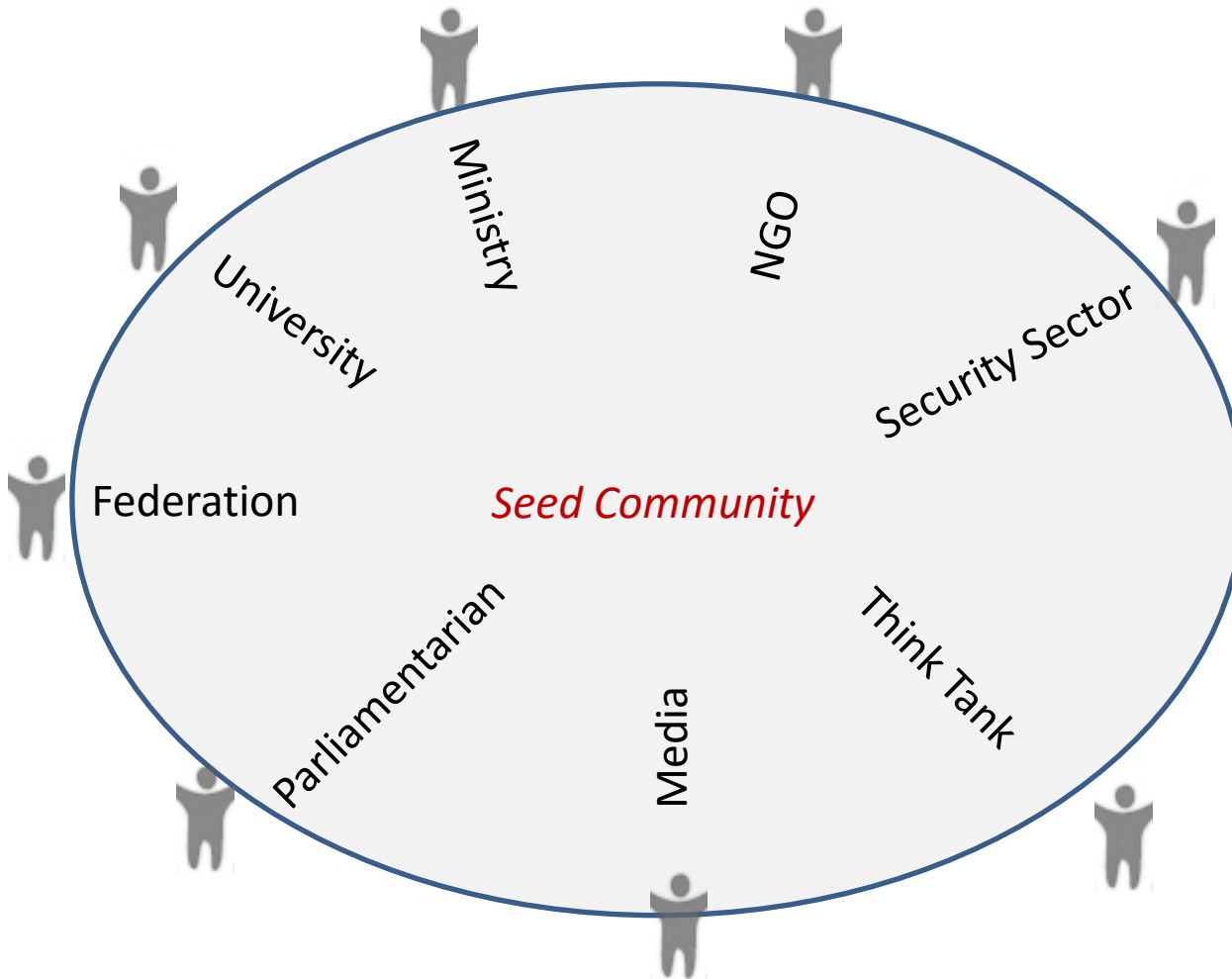
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Example for a local Transformative Project: Green Rajasthan

- *Alternative vision* (The Dream)
Green Rajasthan
- *Structural game changers*
Energy Transformation to renewable energy and efficiency
- *Catalytic project*
Electrify remote villages with solar power, replace diesel generators, connect with smart grid later
- *Change narrative*
Solar electrification will make the desert blossom
- *Change coalition*
Farmers (free electricity), Elected Politicians (votes), entrepreneurs (business), environmentalists (climate change), social justice advocates (access justice), donors (COP 21)...

FORMAT

A seed community provides is a long-term working group for stakeholders ...



... to produce a vision, narrative, catalytic projects.