Second SEED Community Meeting, Rajasthan
Green Growth and Energy Transformation (Grow-GET)
21st October, 2016, Jaipur

Report

1. Background and Overview

CUTS International in collaboration with Friedrich-Ebert-Stiftung (FES) organised the 2st Seed Community Meeting (Expert Group Meeting) on Green Growth and Energy Transformation on 21st October, 2016 in Jaipur.

2. Proceedings

Marc Saxer, Resident Representative, FES introduced the Transformative Change Making (TCM) Methodology to the SEED Community members.

2.1 Transformative Change Methodology (TCM)

The TCM methodology has emanated from empirical research and is based on the recognition of the following facts:

- Change does not happen automatically with time
- Change is not an outcome of technological advancements
- Change is not an outcome of facts and figures alone
- Change cannot be brought only by government policies
- Change does not happen if issues and concerns are not framed adequately

Change requires a well calibrated strategy that would broadly entail the following key elements:

- Coalition of different stake holders
- A vision that is defined in a neutral future where immediate interests do not collide
- A paradigm shift in perception where the expectations are redefined

Guided by the above points, TCM involves identification of ideas that can be developed into catalytic projects, identification of ingredients for those projects and identification of key allies, amongst others.

Here it is pertinent to mention that Catalytic Project would essentially entail the following:

- It should be capable of be scaling up

- It should be transformative i.e. it should be able to unleash structural game changers. In other words a catalytic project should be able attract other significant actors to also drive it.
- It should be exemplified as a change narrative
- It should become a nucleus for social coalition
- It should create a platform for discourse alliance

Identification of Ingredients would entail the following:

For each and every catalytic project, the associated ingredients needed to make a project successful (from its inception to maintenance) are to be identified. In other words, this would require identifying the challenges that need to be overcome to make a project successful

Identification of Allies would essentially entail the following:

Corresponding to each of the ingredient, key allies are mapped. Here it must be noted that allies can be of three types namely natural allies i.e. those who are already convinced or the 'champions', transactional allies i.e. those who need incentives to come on board and transformative allies i.e. those whose interests do not align naturally and would be difficult to be co-opted. They can also be referred to as 'spoilers'.

2.2 Drawing Strategic Conclusions

The seed community was provided with snap data on four potential catalytic projects namely **Solar Rooftop, Micro and Mini Grids in Rural areas, Street/Road lights, Green Irrigation.** These projects were arrived at after clubbing 27 project ideas discussed in the previous seed community meeting in Jaipur. It must be noted that these project ideas were further staggered into areas such as Solar rooftop for education, solar rooftop for health care facilities etc.

After a brief discussion, the seed community members voted for 'Solar rooftop for school education' as project idea that should be vetted.

3. Vetting Exercise

The following main points emerged during the vetting exercise:

- Even though the economy of scale may be not as much as in the commercial and industrial consumers, there is a high potential of political and social buy-in for Solar Rooftop for school education in Rajasthan.
- There is a need to bring other relevant stakeholders also on the table. These would include Department of Education, rural development, NABARD, Private schools, Government schools and MNRE.
- Further it was expressed that members of parliament and members of legislative assembly should also brought on board as their development funds could be leveraged towards the said project. This will also increase their popularity at the constituency level.
- Corporations and Corporate foundations will also be significant stakeholders to push the project ahead.

- With regards to technology, there is a need to bring the discoms on board especially in the context of grid connected projects.
- Interestingly, content developers for curriculum can also be structural game changers in this process.
- With regards to the maintenance and spare parts community, CSOs, rooftop owners, EPC contractors and State Skill Missions, ITIs both government and private will need to be spoken to
- For policy making, there is a need to have convergence of central ministries and departments and state departments. These departments would include Human Resource Development, Women and Child Welfare and Power Departments as well.
- Other important actors for policy making would be state nodal agencies and even local bodies amongst others.
- There is also need to have in house training for user awareness. This could be done by traing the teachers through reaching out to teacher training institutes, Schools Management Committees and CSOs amongst others.
- With regards to the policy execution all respective departments at all federal levels are needed to execute and special cooperation from bureaucracy will be needed while the regulator can play a big role such as waving off connectivity charges.
- It was observed that the transformative allies in this case could be teachers.

5 Way Forward

Based on the above stated discussion, a final vote was proposed to take forward the idea of Solar Roof Top for school education in the state of Rajasthan. Hence, with the help of seed community members, there is a need to develop a project proposal which will be done by CUTS International and an interim feedback will be sought on the proposal from politicians and relevant government departments before it is finalised.

Annexure-1

List of participants

S No	Name	Organisation
1	S P Chandak	Mentor (Energy and Environment)
2	Vivek Shastry	Selco Foundation
3	Khemraj Goyal	Bhartiya Kisan Sangh
4	Himanshu Sharma	REIL
5	Bharat Aagarwal	GRAM Power
6	Amala Devi	WRI India
7	Rohit Brandon	Former ACS, Rajasthan
8	Shipra Mathur	Rajasthan Patrika
9	Udai Mehta	CUTS International
10	Abhishek Kumar	CUTS International
11	Kanika Balani	CUTS International
12	Marc Saxer	FES
13	Sehaj Malik	FES
14	Anastasia Klutter	FES

Annexure-2

Seed Community Meeting on
Green Growth and Energy Transformation (GROW-GET)
Friday, October 21, 2016
Venue: Meeting Room , Ground Floor, Country Inn & Suites, Jaipur

Agenda

10:30 am -11:00 am	**Registration and Tea**
11:00 am -11:30 am	**Opening Session**
	- *Welcome Address by CUTS International* - *Remarks by Marc Saxer, Country Representative, FES India* - *Brief Presentation by CUTS International on Key Highlights from the Previous Seed Community Meeting* - *Finalisation of Project Ideas for Vetting*
11:30 am -1:00 pm	**Vetting Exercise**
	This session will focus on detailed vetting of identified catalytic projects
1:00 pm – 2:00 pm	**Lunch**
2:00 pm – 3:30 pm	**Vetting Exercise (cont.)**
3:30 pm – 4:00 pm	**Concluding remarks and Way forward**
4:00 pm	**Tea/Coffee**