

Broadband Labels : Consumer Awareness and Regulatory Directives

Schedule

Broadband Facts	
<small>Fixed broadband consumer disclosure</small>	
Choose Your Service Data Plan for 50Mbps Service Tier	
Monthly charge for month-to-month plan	\$60.00
Monthly charge for 2 year contract plan	\$55.00
<small>Click here for other pricing options including promotions and options bundled with other services, like cable television and wireless services.</small>	
Other Charges and Terms	
Data included with monthly charge	300GB
Charges for additional data usage - each additional 50GB	\$10.00
Optional modem or gateway lease - Customers may use their own modem or gateway, click here for our policy	\$10.00/month
Other monthly fees	Not Applicable
One-time fees	
Activation fee	\$50.00
Deposit	\$50.00
Installation fee	\$25.00
Early termination fee	\$240.00
Government Taxes and Other Government-Related Fees May Apply: Varies by location	
<small>Other services on network</small>	
Performance - Individual experience may vary	
Typical speed downstream	53 Mbps
Typical speed upstream	6 Mbps
Typical latency	35 milliseconds
Typical packet loss	0.08%
Network Management	

9:30-10:00 Registration

10:00-10:45 Opening Session: Empowering Informed Choices of Broadband Consumers via Information Disclosure

10:45-12:00 Panel Discussion I: Broadband - Technology, Quality of Service & Regulations

The panel will reflect upon the existing Quality of Service (QoS) mechanism for broadband services in India. It will try to define various perspectives of Quality of Service among different stakeholders. Accordingly, various challenges to QoS measurement will be discussed, along with possible scope of improvement in the existing regulatory framework.

12:00-13:15 Panel Discussion II: Relevance of Information Disclosure in Broadband Services

The discussions will highlight the impact of complete information disclosure on consumer choice and its relevance to the consumer's Quality of Experience (QoE). Taking a cue from existing mechanisms of information disclosures, from different sectors, the panel will deliberate on the effectiveness of such mechanisms for broadband services.

13:15-13:30 Closing Session

13:30-14:30 Lunch and Networking



Please register at: <https://tinyurl.com/Broadband-Label> due to limited availability of seats

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