

# **Path to Employability: Education & Skills in India**

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## About Us

The JustJobs Network is a research organization focused on one of the most pressing challenges of our time: **How to create more and better jobs.**

## What we do

**Design new tools** to measure economic performance that make jobs the most important macroeconomic indicator.



**Conduct innovative research** on the important questions that no one else is asking.



**Propose evidence-based solutions** for tackling the jobs crisis to those who make policy, run companies, and lead non-profits.



**Lead a global coalition** of institutions advocating for new, jobs-rich policy agendas.

# Labor Market Landscape



- Low unemployment rate, but high informality, underemployment and poor quality employment.

- Increasing rural to urban migration owing to rapid urbanization - nearly 33% of India's population lived in urban areas in 2015; 300 million urban residents will be added by 2050.



- Labor force participation rate in 2013 for the population aged 15 to 64 was 54%, well below most other emerging economies, reflecting a low (and declining) participation rate of women



## Labor Market Landscape



- Despite rising school enrollment, one in four youth (aged 15-24) were not in employment, education or training (NEET) in 2012

## The Education System

- The formal school system in India – despite boasting high enrollment rates – has failed to contribute significantly to young people’s employability. Almost 40% of those unemployed had upper secondary level of education
  - 25% of students in class 8 could not read a class 2 text
  - 56% of class 8 students in rural India could not do a three digit by one digit division problem correctly
- Lack of quality and perceived returns to schooling are among the reasons for a high dropout rate

## Skilling to the Rescue?

- The current approach to skilling sets up a **separate system** to equip people with quick and basic training to make up for the failures of a broken education system
- Relative to other countries, India lags significantly in the share of its population that is skilled. **Only 2.2% of India's workforce had undergone any formal skills training in 2011-12**
- Only about **one in 10 persons** have received any skills training – formal or informal
- India needs an additional **109.7 million skilled workers by 2022 in 24 key sectors** -- India's **annual training capacity**, including formal and on-the-job training, was estimated to be around **7 million in 2014**



## Skilling to the Rescue?

- Most training by NSDC affiliates involves a **short course** -- too short to be meaningful, with large variations in the **quality of training** across providers
- Retention rates are very **low**:
  - On tracking it's trainees, Pratham found that after 3 months only 48% of placed trainees were working
  - 23% were still working after 1 year
- **Fewer women** access training than men; in 2009, only 30.7% of students in formal vocational training were women

## Employability

- Neither the education system, nor the current skills training apparatus is **working well enough** or at **the scale needed** to significantly enhance employability
- Explore ways to **incentivize adoption** of skill training among youth, especially women, and to improve retention rates
- There is a need to **rethink** the content, design and duration of the skill training and vocational courses
- Employability encompasses **soft skill development**, strong literacy and numeracy skills, experience and exposure to formal sector work environments

## Questions

- Who should be responsible for skills training? For whom and by whom?
- What incentives would engage the private sector more in this effort?
- How should the current system be reformed to improve quantity of those skilled, quality of skilling and connection to employment?

Thank you!

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