INTERNATIONAL SYMPOSIUM
Competitiveness of North Indian States to Achieve Inclusive Growth
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Opportunities for Entrepreneurs & MSMEs
What do we want to achieve?

- Increasing the share of MSME contribution to GDP to 15 per cent by 2020
- Generate employment levels to the extent of 50% of the overall employment
- Increasing share of MSME contribution across key public and private industry sectors
- Fulfilling increasing domestic demand, growth in exports, indigenisation and import substitution
What have we achieved?

- **All India Contribution of MSMEs in the National GDP**
  - 8 per cent

- **Employment statistics**
  - 36 million units employing 80 million persons

- **Share in total manufacturing output**
  - 45 percent

- **Contribution to exports**
  - 40 percent

Source: MSME at a Glance 2017, Ministry of Micro, Small and Medium Enterprises, India
What impedes the growth?

Policy and Regulation
- High regulatory compliance burden
- Lack of quality control standards
- Difficulties in exiting the market

Information and capabilities
- Lack of knowledge, marketing facilities and information about latest technologies
- Lack of innovation capabilities
- Lack of awareness about Government policies

Access to FELT elements
- Unavailability of industrial plots under Industrial Development Corporation
- Lack of availability of skilled labour
- Lack of adequate raw material supply chain and export market

Source: MSME DI reports of 6 North Indian states, 2016-17
For Further Discussion

• MSMEs: are we defining them the right way?
• How can the availability of FELT elements be made sure?
• How do we address the governance issues impeding the growth?
• What measures would incentivise businesses to scale up in size?
• How can MSMEs be made domestically and globally competitive?
• How can entrepreneurship in rural India be tapped?
• How can a gender neutral entrepreneurial culture be developed?
Thank You

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