BUSINESS RESPONSIBILITY GUIDELINES FOR THE PHARMA SECTOR

Stakeholder Mapping

- Primary Stakeholder
  - Pharma Industry
  - State
  - National
  - Regulatory
  - Implementation
  - Dedicated Contract Manufacturers
  - Others
  - Suppliers
  - Wholesaler
  - Retailer
  - Pharmacists
  - Trade
  - Pharma Associations
  - Doctors

- Secondary Stakeholder
  - Agri Farmers
  - Patients
  - Patients Relatives
  - Not for Profit Organisations
  - Clinical Trial Agencies
  - Environment
  - State
  - National
  - Agri Farmers
  - Farmers
  - Clinical Trial Agencies