



ROMANIA
COMPETITION COUNCIL

1, Calea 13 Septembrie
Bucharest
Palace of Parliament

The Office of President
Tel.: 021. 337.36.08; Fax: 021. 337.36.41

www.competition.ro

e-mail: theodorpurcarea@rccomp.eunet.ro

Mr. Pradeep S. Mehta
Secretary General
Consumer Unity & Trust Society
and
Member of the International Advisory Board of CUTS
D-217, Bhaskar Marg, Bani Park
Jaipur 302016, India

Bucharest, August 5, 2003

Dear Mr. Mehta,

I may say I have struggled to find an expression of my deep respect for your implication and CUTS's work in promoting the competition culture. Maybe the simplicity is the best choice, so I would like to thank you for the efforts you have invested in the competition advocacy.

Perhaps I am right when saying that the last ten years still make us wait to see the first results of the efforts led by all international, regional and national competition bodies. It is being increasingly recognised that effective competition policy and law is important in regulating the market. The CUTS's contribution in approaching the challenges faced by the competition authorities worldwide in implementing an effective competition policy and law is obvious and appreciated within the competition family.

The CUTS's studies that promote a complex view of the most important aspects on International Economics (globalization, competition and development, trade and competition) are very well linked with the topics of the international debates within CNUCED, WTO and ICN. Thus, they constitute references points on our international debates as the meetings within the Second ICN Conference in Merida proved.

For the Competition Council of Romania, the CUTS'S work is a great path to proceed in its attempt to grow the awareness of the stakeholders on how beneficial it is to act within a solid competition regime or as you say: "it is another milestone in our quest for orderly market place, which respects consumer sovereignty."

I would like to point here that along with the corollary: *to promote and develop the competition culture*, some other important tools for the future development would be: *the management of economic intelligence* that guarantees the coherence of programs and aims, *the fast movement of information*, etc.

I do hope that our dialog, as competition friends, will continue and make us enjoy the each other success in enforcing competition policy and law measured by the consumers' satisfaction.

Sincerely yours,

Theodor Valentin Purcarea


President

