

## CREW PROJECT

### WORK-PLAN FOR VALIDATION PHASE

#### I. Introduction

*On the basis of the research findings, documented in the DCR of the CREW project, certain advocacy activities have been proposed by the partners in each of the four CREW project countries. CREW Country Partners will be making a presentation of these **National Advocacy Plans** in the **Project Advisory Committee (PAC)** meeting to be held on **19<sup>th</sup> Nov 2014 (post-lunch)** in **Bangkok**, on the side-lines of the **CREW International Conference**.*

*Going forward, a ‘Work-plan’ for the validation phase (Phase-III) of the CREW project would need to be developed for each country on the basis of these national advocacy plans. This work-plan would help the country partners, CUTS and the development partners to better monitor the deliverables as proposed under the CREW project, and ultimately achieve the project **outputs/outcomes/results**.*

*This table provides an idea of how the work-plan of the validation phase (Phase-III) would be developed, based on the advocacy activities proposed by each CREW country partner. CUTS has developed this table using some of the advocacy activities that have been identified by the partners in the countries, to help the CREW project partners in their endeavour of developing the **Work-plan for the Validation Phase (Phase-III)**. These examples have been used for illustrative purposes only.*

*Finally, this table has also been juxtaposed on the **schedule of Phase-III activities**, to help the country partners better understand the schedule of the deliverables. A column on ‘**Operational Approach**’ and ‘**Targeted Outputs and Outcomes**’ have also been inserted here.*

*Each Country Partner is expected to carefully go through this table and understand its purpose. Each Country Partner is expected to reflect on their ‘National Advocacy Plan’ and use the elements of that plan to develop this **Phase-III Work-plan** for each of their respective countries.*

## II. Work-plan (illustrative)

Activity Types	Activities Description (as per Proposal)	Time Period (Duration)	Country-Specific Activities based on National Advocacy Plan	Operational Approach	Intended Output/Outcome (CREW LOGFRAME)
NRG-IV	Fourth Meeting of the NRG Members	Jan/Feb 2015	Share the Work-Plan (Phase-3) with NRG members for their guidance and inputs	1-2 press coverage (countries)	
Research	<p>Pro/Anti-competitive practices in two sectors and their impacts on consumers and producers (to be done in partnership with the respective competition agency in the project countries)</p> <p>Competition distorting policies in the sectors (Local experts/institutions would undertake these in the two selected sectors)</p>	Jan-May 2015	<p>(i) <b>INDIA:</b> Quantifying impact of seeds sector reforms on farmers in a few villages in a district in Bihar.</p> <p>(ii) <b>India:</b> Impact of GSRTC (Gujarat) monopoly on other producers (entry barrier) in the inter-city bus transport segment</p> <p>(iii) <b>Philippines:</b> Developing an interim strategy for 'promoting a competitive rice-market post 2017'</p> <p>(iv) <b>Philippines:</b> Fare-regulation in Metro Manila, as a measure to regulate competition in the bus transport sector</p> <p>(v) <b>Ghana:</b> Institutional review of structure and functions of NAFCO, in the current context of the market</p> <p>(vi) <b>Zambia:</b> Reviewing the regulatory framework and institutional settings of RTSA</p> <p>(vii) <b>Zambia:</b> Consumers' feedback on the impact of abolition of 'subsidised' maize to millers, on retail maize price</p>	<p>Close engagement with senior civil servants on the findings of the research to identify 'entry points' for influencing relevant policy areas</p> <p>Making relevant government agencies and regulators a partner in the process</p>	Governments recognise the need for considering CREW findings (suggested reforms) for relevant policy and/or practice

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Dialogues	(i) Four rounds of Meetings with Parliamentarians and Policymakers (to discuss and brainstorm on the findings)	Jan-May 2015	<p><b>India:</b></p> <ul style="list-style-type: none"> <li>- Inter-state Regulators Meet on 'good practices' in regulation (1 on Bus Transport; 1 on Wheat)</li> <li>- Discussion Forum on 'State Public Transport Authority' (1 in MP; 1 in Gujarat)</li> <li>- Reviewing the GSRTC monopoly 'Order' of 1994</li> </ul> <p><b>Zambia:</b></p> <ul style="list-style-type: none"> <li>- Discussion on reviewing the 'fare setting' process in bus transport in Zambia</li> <li>- Reviewing the role of FRA in procurement, especially from a small farmers' perspective</li> <li>- Discussion on 'route rationalisation' in bus transport in Lusaka</li> </ul> <p><b>Ghana:</b></p> <ul style="list-style-type: none"> <li>- Discussion on 'route rationalisation' in bus transport in Accra</li> <li>- How to ensure greater private sector participation in the seeds sector (as envisaged under the National Seed</li> </ul>	<p>Identification of 1-2 reform (policy and practice) that can be pursued with the government to consider for adoption</p> <p>Identification of senior 'influencers' (Friends of Competition) who can push the reforms agenda</p>	Governments recognise the need for considering CREW findings (suggested reforms) for relevant policy and/or practice

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			Policy) <b><u>Philippines:</u></b> - Reforming the transport sector – strengthening enforcement mechanisms		
	(ii) Two Government-Business for a (to identify the way forward for fair markets and resulting pro-industry benefits)	Jan-May 2015	<b><u>Philippines:</u></b> - Dialogue on strengthening Association of Transport Service providers - 2  <b><u>Ghana:</u></b> - Discussion forum with leaders of Transport Union and MoTransport - <b><u>Zambia:</u></b> - Facilitating a dialogue between the MoTransport and Unions  <b><u>India:</u></b> - Promoting competition in public procurement in transportation services (same can be planned in Zambia and The Philippines)	Identification of 1-2 reform (policy and practice) that can be pursued with the government to consider for adoption  Identification of senior 'influencers' (Friends of Competition) who can push the reforms agenda	
NRG-V	Fifth Meeting of the NRG	May-June, 2015		1-2 press coverage (countries)	

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Public information dissemination	(i) Media campaign to increase awareness and understanding about the positive impacts of competition reforms for consumers and producers (articles, TV/radio programmes, poster campaign, etc.)	Jan – Aug, 2015	Issues for Media Campaign: (i) QR on Rice in The Philippines (ii) Aligning the national competition regime in Ghana (iii) State Public Transport Regulator in India (iv) Consumer impact from abolition of ‘subsidised’ maize (v) Cost of Monopolies in Public Transport Service to the State	Interviews of Project Partners and Researchers on FM radio (partnership with media organisation)  Articles in newspapers in the countries (partnership with media organisation)  CREW Calendar 2015 (12 advocacy messages)	Greater visibility of the CREW findings (policy reforms) resulting in bottom-up pressure
Capacity Building	(i) 2 National Orientation Workshops on the FCPs (for national policymakers, business chambers, regulators, civil society) in each	May – Aug, 2015	1 in Capital City and 1 in second major city in the countries (leave it to partners)	Explore partnership with Competition Agency, Business Chambers, Think-Tanks, Development Partners for this	

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	country				
NRG-VI	Sixth meeting of the NRG	July-Aug, 2015		1-2 media reports	
Additional Activities	Certain additional advocacy activities would be undertaken depending on the situation on the ground in countries to build up pressure for governments to build up momentum for countries to adopt approaches for promoting competition and incorporating a M&E system to compute impact on beneficiaries	Jan- Aug, 2015	<ul style="list-style-type: none"> <li>- Advocacy in other sectors in the countries (with regulators, development partners) for up-take in them</li> <li>- Advocacy in other states of India for uptake of the CREW approach</li> <li>- Advocacy in other countries</li> </ul>		Enhance popularity of CREW beyond the pilot countries and the sectors