



AGENDA

Consumer Awareness Workshop on Data Protection and Privacy & Impact of Personal Data Protection Bill, 2018 (PDPB)

18-19 July, 2019, Jaipur

DAY 1: THURSDAY, 18 JULY

12:30–13:15	Lunch
13:15–13:30	Registration
13:30–14:30	<p>Opening Session Swati Punia, Assistant Policy Analyst, CUTS International</p> <p>Mapping the expectations: learning outcomes envisaged by the participants and filling the pre-workshop questionnaire.</p> <p>About the workshop: setting the context</p> <p>The two day workshop will have an interactive approach. The aim of this initiative is simple – to provide a platform for genuine exchange of perception, knowledge and understanding of ideas and realities between consumer organisations (CSOs) and subject matter experts.</p> <p>The introductory session will bring the CSOs up to date with the trajectory of data privacy in India. Attendees will gain a sense of why data privacy and data protection have echoes in the current policy environment. They will understand their rights and responsibilities in this new environment, and the need to acquire skills and competencies that will help them traverse the digital ecosystem safely.</p> <p>A brief background on the dynamics and relevance of cross border data flow, and the growth of perceived tensions with national sovereignty will also be given.</p>
14:30–16:00	<p>Session 1: Consent and Notice Rishab Bailey, Legal researcher and Consultant, National Institute of Public Finance and Policy</p> <p>The notice-consent framework relies on users’ giving an informed consent. As per PDPB, data fiduciaries will have to ensure this. Failure to adhere may give rise to grave legal consequences, not only for data fiduciaries, but also for the users. Hence, this session will talk about the intent, purpose, and implication of having this framework embedded in the PDPB.</p>
16:00–16:30	Tea/Coffee Break
16:30–18:00	<p>Session 2: User Rights and Entitlements Beni Chugh, Research Associate, Dvara Research</p> <p>Rights come along with certain duties. The duty to exercise the power (rights) responsibly lies with the consumer. The PDPB introduces certain rights, such as right to withdrawal, right to be forgotten, and data portability. This session intends to make consumers understand their meaning, usage (operation), and the possible legal and economic consequences associated with their usage.</p>
18:00–19:30	<p>Session 3: Enforcement and Regulation S. Prasanna, Advocate, Supreme Court of India</p> <p>PDPB has a grievance redressal mechanism that seeks to cater to consumers’ right to redress. This session will enable users with knowledge about basic</p>



questions like: Who to approach for complaint filing, inquiry, appeal; When to go; What to go for (understanding and becoming aware of risks such as breach of personal data, non-compliance of requests made by user) and questions that a user must know the answers to, in order to set right the wrong done unto him/her. The users will be made aware of enforcement tools and regulatory regime introduced in the PDPB.

19:30 onwards **Dinner**

DAY 2: FRIDAY, 19 JULY

08:30-09:00 **Registration & Tea/Coffee**

09:00-10:30 **Session 4: Role of data, consent, user rights in Digital Financial Services**

Srikanth Lakshmanan, Founder, CashlessConsumer

Consumers should make an informed choice while consuming Digital Financial Services. The session will help users understand what it means to consent to use digital modes, what users are consenting to share, how it impacts them, what their rights are, how to spot possible pitfalls / data frauds and how to make wise choices. Examples would include optimal way of using aadhaar, digital payments, and other digital financial services in a way that protects their privacy. Change envisaged by new regimes like PDPB, and financial data sharing framework by RBI will also be discussed.

10:30-11:00 **Post Workshop Questionnaire and Feedback form**

11:00-11:30 **Tea/Coffee Break**

Panel Discussion

11:30-13:15 Discussion on '*Privacy protection policy of India: Will the consumers feel empowered or enraged?*'

We need to engage, educate & empower consumers so they can participate meaningfully in the evolving digital marketplace. Intangible benefits are just as important as tangible ones in a data driven society. There is a dire need to understand economic, social and cultural aspects of evolving policy framework on privacy protection to reap sustainable potential benefits.

Chair: **Bhavana Sharma**, Advisor, Telecom Regulatory Authority of India

- Panelist:**
- **Govind Sharma**, Advisor, Chief Minister of Rajasthan
 - **S. Prasanna**, Advocate, Supreme Court of India
 - **Ajay Data**, Founder and CEO, Data Xgen Technologies
 - **Shagufta Gupta**, Director, CUTS International
 - **Srikanth Lakshmanan**, Founder, CashlessConsumer
 - **Rishab Bailey**, Legal researcher and Consultant, National Institute of Public Finance and Policy
 - **Beni Chugh**, Research Associate, Dvara Research

13:15-13:30 **Vote of Thanks**
Shagufta Gupta, Director, CUTS International

13:30-13:45 **Distribution of Certificates & Group Photograph**

13:45-14:15 **Lunch**