

# World Competition Day 2025

## Webinar on ARTIFICIAL INTELLIGENCE, CONSUMERS AND COMPETITION POLICY



**05** December 2025  
Friday



**1500-1630 hrs**  
(IST)

### Background

On December 05, 1980, the United Nations General Assembly adopted the Set of Multilaterally Agreed Equitable Principles and Rules for the Control of Restrictive Business Practices (commonly known as the UN Set), a landmark moment in the evolution of global competition law and policy. To commemorate this milestone, CUTS International and the COMESA Competition Commission (CCC) jointly urge all stakeholders to observe December 05 as World Competition Day (WCD) and advocate for its formal recognition by the United Nations.

CUTS International, CUTS Institute for Regulation & Competition (CIRC), and COMESA Competition Commission (CCC) are jointly organising this webinar as part of their celebration of the World Competition Day, on the theme for which this year is: “Artificial Intelligence (AI), Consumers, and Competition Policy.”

The webinar will deliberate on the AI-related concerns to market competition and consumer protection, and their potential solutions. As AI evolves, it raises competition concerns like abuse of market dominance, algorithmic manipulation, and potential risks to consumer privacy and safety. Effective competition enforcement, coupled with right mix of policies and regulations can promote fair competition and protect consumers.

### Agenda

1500-1505	<b>Welcome Address</b> Varidhi Singh, <i>Director, CUTS International</i>
1505-1520	<b>Keynote Address</b> Willard Mwemba, <i>Chief Executive Officer, COMESA Competition Commission</i>
1520-1530	<b>Presentation</b> by CUTS International on “ <i>CCI Market Study on Artificial Intelligence and Competition.</i> ”
1530-1610	<b>Panel Discussion</b> Kazim Rizvi, <i>Founding Director, The Dialogue (Moderator)</i> Odie Strydom, <i>Managing Director, Betweenity</i> Rahul Rai, <i>Partner and Co-founder, Axiom5 Law Chambers</i> Leonard Otuonye Ugbajah, <i>Council Member, ECOWAS Regional Competition Authority</i> Hemangini Dadwal, <i>Senior Partner (Competition/Antitrust), AZB &amp; Partners</i>
1610-1625	Q&A
1625-1630	<b>Closing Remarks and Vote of Thanks</b> Ujjwal Kumar, <i>Associate Director, CUTS International</i>