

Vidushi Sinha

CURRICULUM VITAE

Surname: Sinha

First Name: Vidushi

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Date of Birth: 8 September, 1997

Nationality: Indian

Present Occupation: Senior Research Associate, C-CIER, CUTS International

Educational Qualification:

| University/ Institute | Year | Subject(s) | Degree |
|---|-----------|--------------------|--------|
| Amity Law School, Delhi (Affiliated to Guru Gobind Singh Indraprastha University) | 2015-2020 | Arts and Law | BA LLB |
| Daksha Fellowship, SAI University | 2020-2021 | Law and Regulation | |

Work Experience:

| Year | Experience |
|-----------------------|---|
| Jan 2022- Present | Senior Research Associate, CUTS International |
| Sep 2021- Dec 2021 | Research Associate, CUTS International |

Project Experience:

1. TV Consumer Market Study (Ongoing)
2. NPD Research –based Advocacy on Unintended Lacunae of including aspects of NPD in PDPB (Ongoing)¹
3. Status of E-Consumers in India (Ongoing)²
4. Implementation of RBI's Tokenisation Directive in Consumer Interest (November 2021-December 2021)³
5. Evaluating Consumer Welfare in Digital Payments (September 2021)⁴

Selected Publications:

- Mehta, P., Sinha, V., Kumar, U. (March 2022), *Article*: Asia-Pacific: Opportunities & Challenges- A Global Call for Competition Policy Advocacy⁵

¹ <https://cuts-ccier.org/research-based-advocacy-on-unintended-lacunae-of-including-aspects-of-npd-in-pdpb/>

² <https://cuts-ccier.org/seci/>

³ <https://cuts-ccier.org/implementation-of-rbis-tokenisation-directive-in-consumer-interest-coft-project/>

⁴ <https://cuts-ccier.org/evaluating-consumer-welfare-in-digital-payments/>

- Sinha, V. (February 2022), *Briefing Paper: Consumer Explainer on Unlicensed Spectrum and WiFi 6E Use Cases*⁶
- Sinha, V., (December 2021), *Briefing Paper: Operationalising CoFT in Consumer Interest*⁷
- Singh, A. Didar, Sinha V. (December 2021), *Chapter: Emerging Concerns about the E-Commerce Ecosystem in India in the Evolving Digital Economy*⁸ in Competition and Regulation in India, 201
- Sinha, V., (December 2021), *Spotlight: Unravelling the CoFT Uncertainty*⁹
- Sinha, V. (November 2021), *Comments: CUTS Counter Comments to TRAI Consultation Paper on Market Structure/Competition in Cable TV Services*¹⁰
- Gupta, K., Sinha, V. and Gupta, P., (September 2021). *Policy Paper: Consumer Welfare in Digital Payments*. CUTS C-CIER.

⁵ <https://www.competitionpolicyinternational.com/asia-pacific-opportunities-challenges-a-global-call-for-competition-policy-advocacy/>

⁶ <https://cuts-ccier.org/pdf/bp-consumer-explainer-on-unlicensed-spectrum.pdf>

⁷ <https://cuts-ccier.org/pdf/bp-operationalising-coft-in-consumer-interest.pdf>

⁸ <https://cuts-ccier.org/pdf/Report-ICRR2021.pdf>

⁹ <https://cuts-ccier.org/newsletter/spotlight-19.htm>

¹⁰ <https://cuts-ccier.org/pdf/cuts-counter-comments-on-trai-consultation-paper-on-market-structure-competition-in-cable-tv-services.pdf>