

CUTS International is a global public policy research and advocacy organisation promoting Consumer Sovereignty in the Framework of Social Justice, Economic Equality and Environmental Balance, Within and Across Borders.

Our work on technology domain promotes optimal regulation, competition, and good governance practices in the digital economy.

[www.cuts-international.org](http://www.cuts-international.org)



## Focus Areas

### Privacy and Data Protection

Data governance, privacy frameworks, cross-border data flows, encryption, and consent mechanisms

### AI and Synthetic Content

Evaluating ethical, inclusive, and accountable AI, while supporting safe AI adoption by MSMEs and students

### Cybersecurity Awareness

Promoting cybersecurity hygiene and resilience, particularly for MSMEs, women entrepreneurs, and consumers

### Financial Services

Exploring issues in digital financial services, including fintech competition and digital payments

### Telecom

Analysing telecommunications services, spectrum allocation, OTT regulation, and telecom quality standards

### E-Commerce

Studying e-commerce markets, including consumer grievance redressal, inclusive access, competition on platforms, and data-driven trade

### Other Initiatives

Covering gaming, cloud services, digital rights, digital inclusion, doing digital business, etc.



# Approach

## Evidence Based Research

Producing reports, white papers, policy briefs, etc.

## Policy Awareness

Engaging with regulators, government, industry stakeholders and consumers to shape fair and inclusive digital policies

## Capacity Building

Organising workshops and public engagement on digital rights and regulatory frameworks

## Partnerships

Collaboration with policy-making bodies, academia, civil society and consumer groups to co-create knowledge and amplify impact

## CUTS Digital Economy Dossier

<https://cuts-ccier.org/pdf/digital-dossier-key-initiative-in-digital-economy.pdf>



Registrations Open

**AI & COMPETITION: REGULATORY AND ENFORCEMENT PERSPECTIVES**

**03 April – 09 May 2026**



<https://circ.in/AI-competition-law.php>



Value for People

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**CUTS**<sup>®</sup>  
International  
Since 1983

**Empowering Consumers  
and Building Trust in  
the Digital Economy**

*Ethical Technology  
Fair Markets  
Inclusive Growth*



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