

CUTS International is a global public policy research and advocacy organisation promoting Consumer Sovereignty in the Framework of Social Justice, Economic Equality and Environmental Balance, Within and Across Borders.

Our work on technology domain promotes optimal regulation, competition, and good governance practices in the digital economy.

www.cuts-international.org



Focus Areas

Privacy and Data Protection

Data governance, privacy frameworks, cross-border data flows, encryption, and consent mechanisms

AI and Synthetic Content

Evaluating ethical, inclusive, and accountable AI, while supporting safe AI adoption by MSMEs and students

Cybersecurity Awareness

Promoting cybersecurity hygiene and resilience, particularly for MSMEs, women entrepreneurs, and consumers

Financial Services

Exploring issues in digital financial services, including fintech competition and digital payments

Telecom

Analysing telecommunications services, spectrum allocation, OTT regulation, and telecom quality standards

E-Commerce

Studying e-commerce markets, including consumer grievance redressal, inclusive access, competition on platforms, and data-driven trade

Other Initiatives

Covering gaming, cloud services, digital rights, digital inclusion, doing digital business, etc.



Approach

Evidence Based Research

Producing reports, white papers, policy briefs, etc.

Policy Awareness

Engaging with regulators, government, industry stakeholders and consumers to shape fair and inclusive digital policies

Capacity Building

Organising workshops and public engagement on digital rights and regulatory frameworks

Partnerships

Collaboration with policy-making bodies, academia, civil society and consumer groups to co-create knowledge and amplify impact

CUTS Digital Economy Dossier

<https://cuts-ccier.org/pdf/digital-dossier-key-initiative-in-digital-economy.pdf>



Registrations Open

AI & COMPETITION: REGULATORY AND ENFORCEMENT PERSPECTIVES

03 April – 09 May 2026



<https://circ.in/AI-competition-law.php>



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Value for People

www.cuts-international.org

Empowering Consumers and Building Trust in the Digital Economy

*Ethical Technology
Fair Markets
Inclusive Growth*

