

Cyber Safety Best Practices for MSMEs

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(Opening Remarks)



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(Welcome Note)



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The Perspective

The increasing adoption of digital technologies have helped the businesses, especially the MSMEs, to improve their processes and access newer markets, but also exposed them to increasing cyber threats. According to a survey by Kaspersky, about 48% of the MSMEs reported data breaches in 2019.

Incidentally, India is also the second most cybercrime-affected country in the world. With the increasing cyber-attacks, especially after the Covid-19 pandemic, the need for cyber-security is more important than ever. Thus, it is imperative for the MSMEs to understand the risks of cyber threats and take proactive actions to safeguard against increasing cyber incidents.

Against this background, the webinar aims to engage eminent cyber-security experts, representation from MSMEs, government and legal fraternity to discuss –

- What is the current state of cyber-security for MSMEs in India?
- What are the challenges faced by MSMEs in adopting cyber-security?
- What are the best practices of cyber safety and way forward for MSMEs?

