

Fostering an Inclusive E-commerce Ecosystem in India

15
DECEMBER, 2021
Wednesday
15:00 - 17:00
(IST)

#InclusiveEcommerce

@CUTSCCIER

For the past several years, e-commerce in India has grown at a breakneck speed, which got further accelerated during the Covid-19 pandemic lockdowns. However, the pandemic has had an unprecedented socio-economic adverse impact globally, including India. It has not only questioned our growth models but has also forced us to revisit our claims of inclusivity and development. The pandemic has exposed the wide chasm between the connected and the unconnected. Therefore, without digital inclusivity, digital innovations, including e-commerce, will continue to increase inequality rather than advancing equity.

Against this backdrop, CUTS had undertaken a project to explore the means and ways of fostering an equitable and inclusive e-commerce ecosystem in India. Accordingly, the existing e-commerce ecosystem and the policy/regulatory landscape were examined following a multi-stakeholder process. A white paper was prepared, highlighting the existing e-commerce ecosystem, priority elements and components which must be made inclusive and providing for an actionable framework of recommendations to foster the same.

This event includes the release of our white paper followed by panel discussions on it.

Agenda

15:00-15:05	Welcome Remarks
15:05-15:15	Keynote Speech
15:15-15:30	Presentation on White Paper (CUTS International)
15:30-15:35	Opening Remarks by the Chair/Moderator
15:35-16:50	Panel Discussion and Q&A
16:50-16:55	Sum-up by the Chair//Moderator
16:55-17:00	Vote of Thanks

