

ROUNDTABLE OF CONSUMER ORGANISATIONS IN INDIA ON

PROPOSED AMENDMENTS TO THE CONSUMER PROTECTION (E-COMMERCE) RULES, 2020

Friday, July 02, 2021, 1700-1830 hrs (IST)



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The Government (D/o Consumer Affairs) has proposed certain amendments to the Consumer Protection (E-Commerce) Rules, 2020 and has sought public comments on the same by 06 July 2021.

It is widely believed that the proposed amendments, if implemented, will add to the policy and regulatory uncertainty prevailing in the e-commerce space. It is also being termed as over regulation that tends to micro manage the emerging e-commerce ecosystem. Besides, the proposed amendments are largely to deal with traders' concerns for which consumer protection regime may not be the right forum.

All these can adversely affect the e-commerce ecosystem in India, which is still evolving. Since e-commerce has proved to be beneficial to consumers, the proposed amendments may actually go against consumer interests.

