

Competition Policy for an Inclusive and Resilient Economy

CELEBRATING WORLD COMPETITION DAY 2021

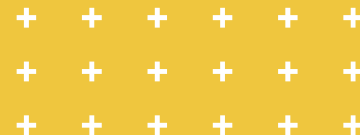
**06
DECEMBER
2021**

**15:30-18:45 IST
11:00-14:15 CET**

#WCD5DEC

@CUTSCCIER

E-commerce as a Vehicle for Inclusive Global Economy



a) Research Questions/What the paper is about

1. e-commerce and cross-border ecommerce - what's the difference?
2. How did ecommerce come to exist?
3. What are the current trends?
4. What does inclusivity mean in ecommerce?
5. How should we regulate?



b) Problems identified

6. Ecommerce sounds simple. What's the problem?

7. E Commerce is ecommerce. Why should we care about it?

8. What should we regulate?



c) Research findings

9. Who are the players?

10. What exactly do they do?

11. Why a major global ecommerce platform from another country is not the answer for cross-border flows?

12. How does inclusivity work here?



d) Way forward/Competition advocacy agenda

13. How do we strengthen domestic e-commerce

14. How do we strengthen cross-border ecommerce for more inclusivity?

15. What else can we do?



Thanks!

Vijaya S Iswara
CEO, Deep Sea Logistics, Inc.
vjiswara@gmail.com
Contact no.: 1-347-564-4237

