## **WEBINAR INVITATION**



## ATMANIRBHAR BHARAT AND CROSS BORDER DATA FLOWS

July 2020 Thursday 1800 - 1930 Hours (Indian Standard Time)



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India built its leadership in global IT-BPM industry through consistent growth of digital services export to other countries. This growth was made possible because of favourable cross border data flow (CBDF) policies at home and abroad, including the open market access granted to Indian digital exports by its foreign trading partners. Digital trade benefits the Indian economy by increasing productivity, connecting Indians to best-in-class digital goods and services, and reducing the intervention cost for Indian micro, small and medium enterprises in the international trade. The Prime Minister of India recently called for making India Atmanirbhar (self-reliant), while the IT-BPM industry is already significantly contributing to the digital self-reliance of the country.

Importantly, India is at an intersection to revive the country from the economic crisis caused due to Covid-19 pandemic through policies that can effectively incentivise the growth of a self reliant IT-BPM industry/digital economy rather than hampering them. Thus, it is pertinent to consider possible impact of CBDF restrictions on India's digital services exports and GDP.

## In this webinar, CUTS will officially release its report highlighting such impact.

The webinar will also engage eminent parliamentarians, industry stakeholders, academic and research experts to discuss, understand and chart the way forward on the impact of policies such as Data Localisation on the Indian economy and build consensus on the way forward and alternate mechanisms that could help the government to achieve its objectives.