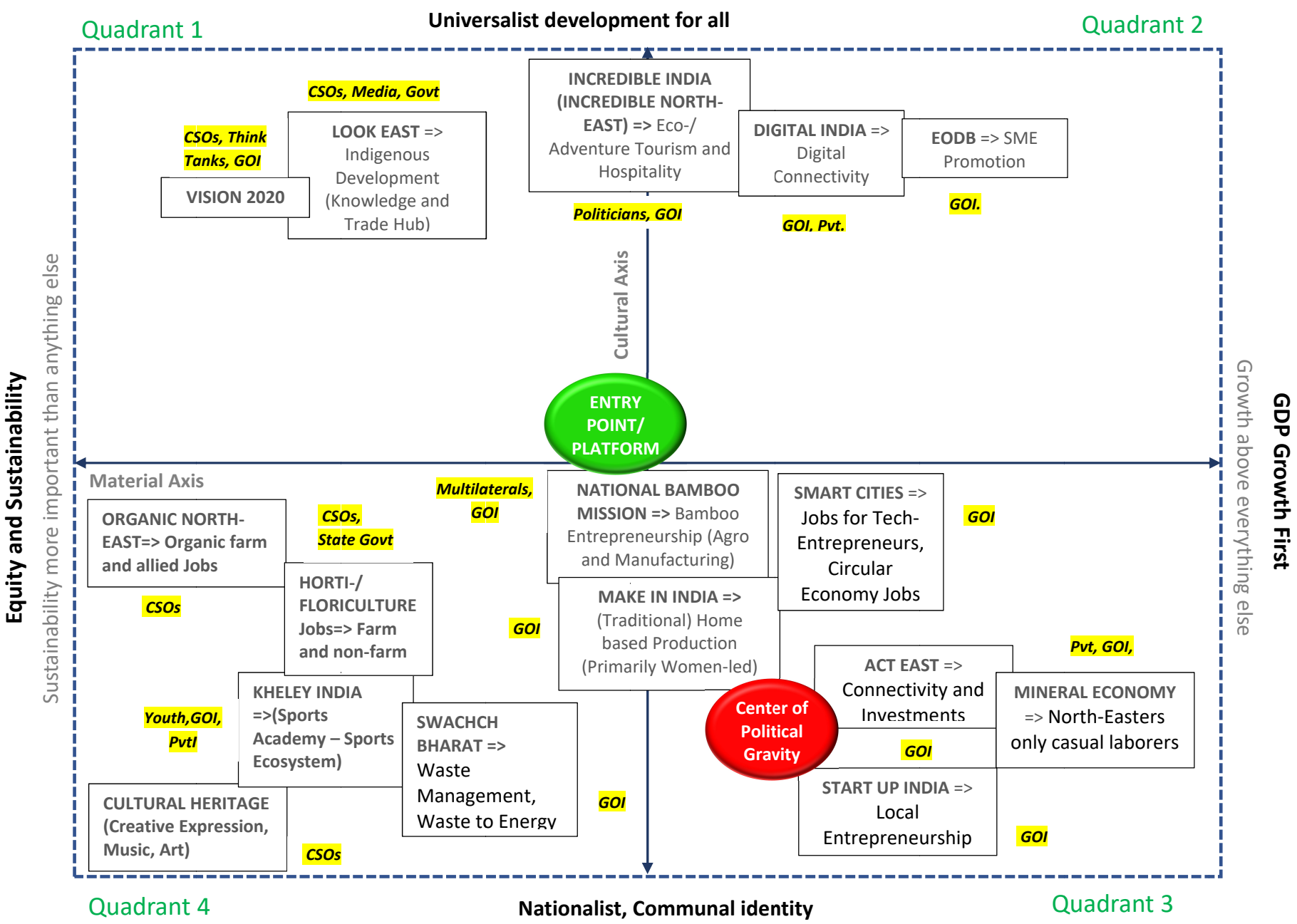
Quadrant 1
Universalist development for all
Quadrant 2
Equity and Sustainability
Sustainability more important than anything else
GDP Growth First
Growth above everything else
Cultural Axis
Material Axis
ENTRY POINT/ PLATFORM
Center of Political Gravity
CSOs, Media, Govt
LOOK EAST => Indigenous Development (Knowledge and Trade Hub)
CSOs, Think Tanks, GOI
VISION 2020
INCREDIBLE INDIA (INCREDIBLE NORTH-EAST) => Eco-/ Adventure Tourism and Hospitality
Politicians, GOI
DIGITAL INDIA => Digital Connectivity
GOI, Pvt.
EODB => SME Promotion
GOI.
ORGANIC NORTH-EAST=> Organic farm and allied Jobs
CSOs
CSOs, State Govt
HORTI-/ FLORICULTURE Jobs=> Farm and non-farm
Multilaterals, GOI
NATIONAL BAMBOO MISSION => Bamboo Entrepreneurship (Agro and Manufacturing)
MAKE IN INDIA => (Traditional) Home based Production (Primarily Women-led)
GOI
SMART CITIES => Jobs for Tech-Entrepreneurs, Circular Economy Jobs
GOI
Youth,GOI, Pvtl
KHELEY INDIA =>(Sports Academy – Sports Ecosystem)
SWACHCH BHARAT => Waste Management, Waste to Energy
GOI
CULTURAL HERITAGE (Creative Expression, Music, Art)
CSOs
ACT EAST => Connectivity and Investments
GOI
Pvt, GOI,
MINERAL ECONOMY => North-Easters only casual laborers
START UP INDIA => Local Entrepreneurship
GOI
Quadrant 4
Nationalist, Communal identity
Quadrant 3